

1/75

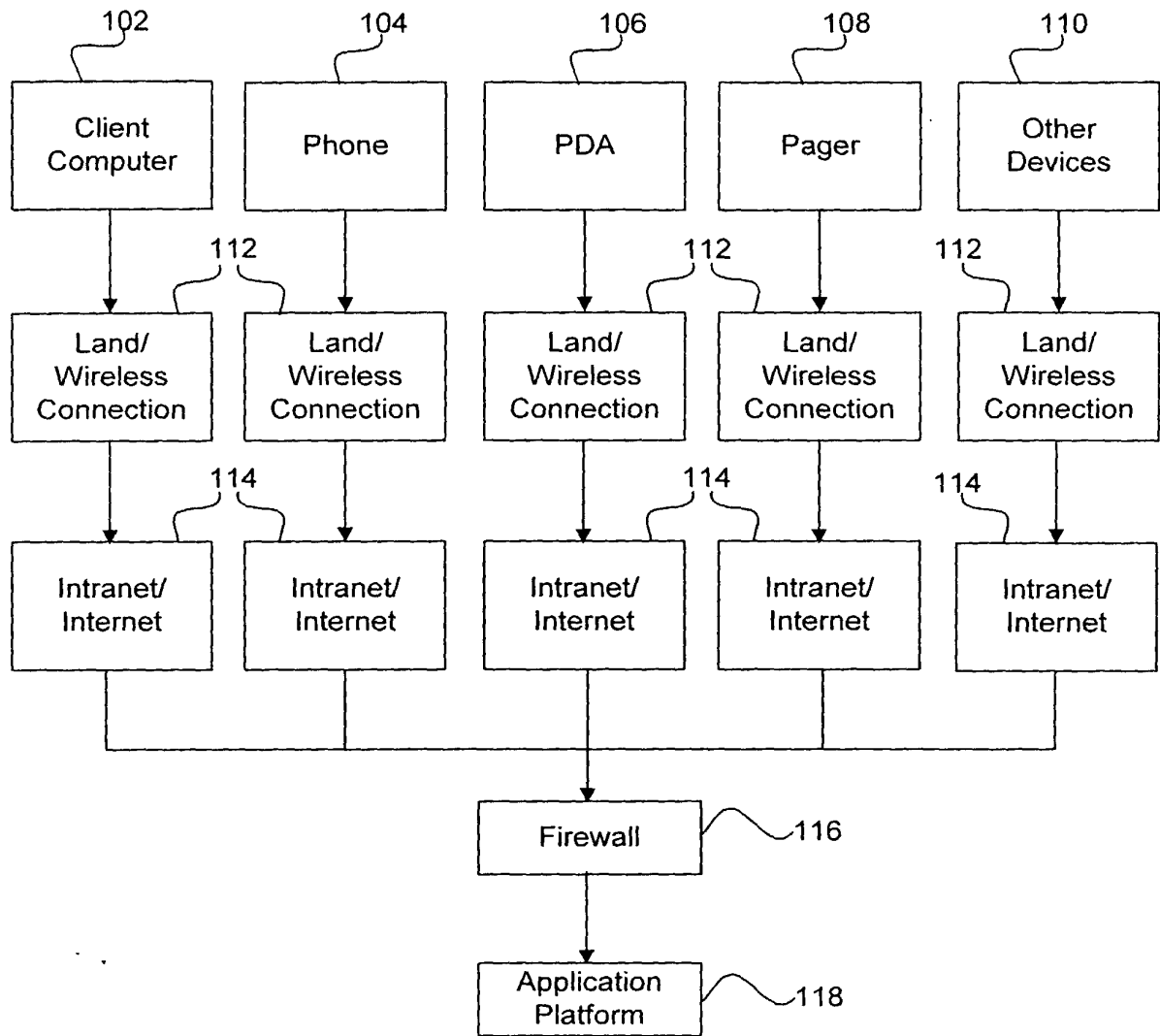


FIG. 1

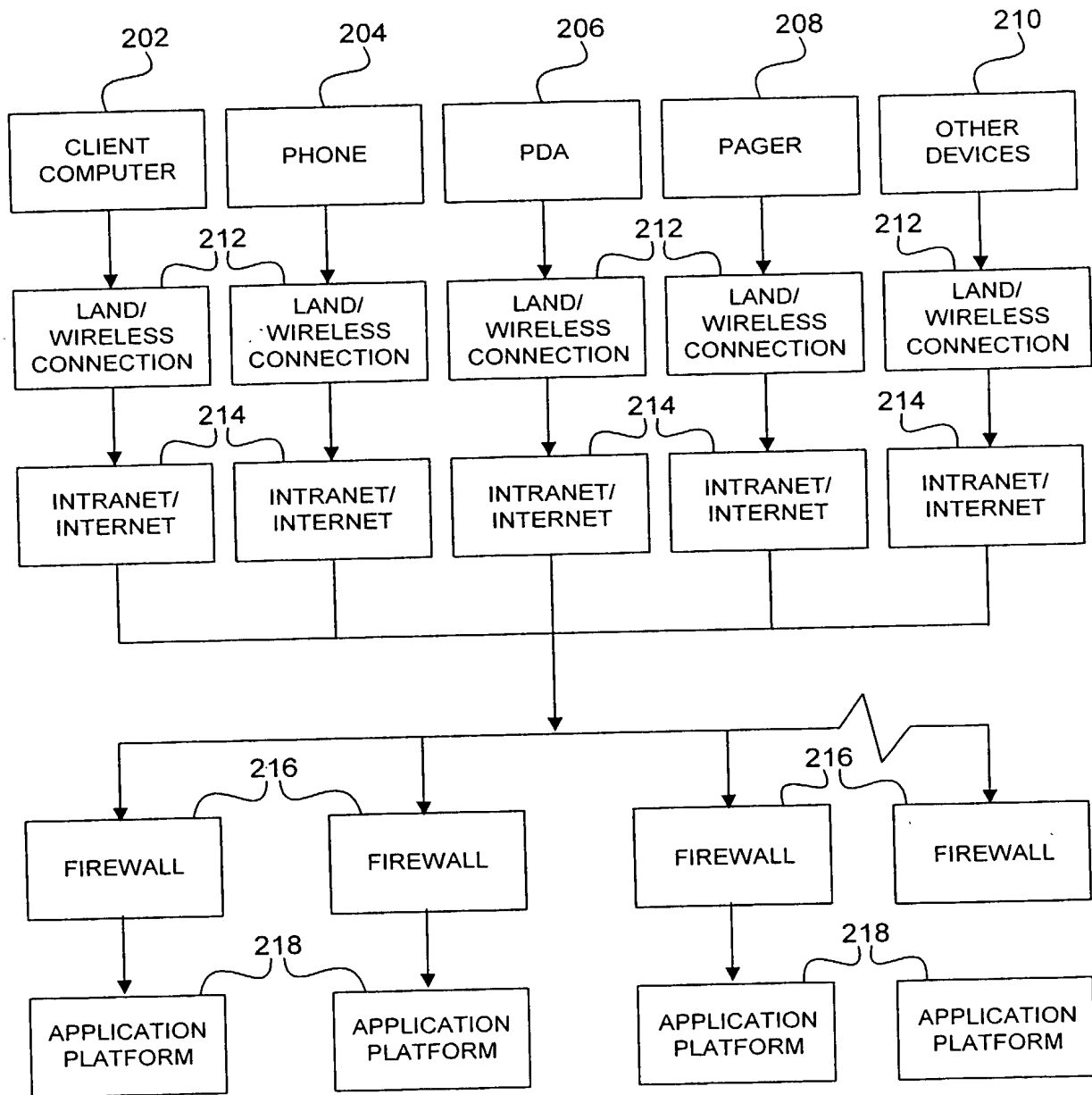


FIG. 2

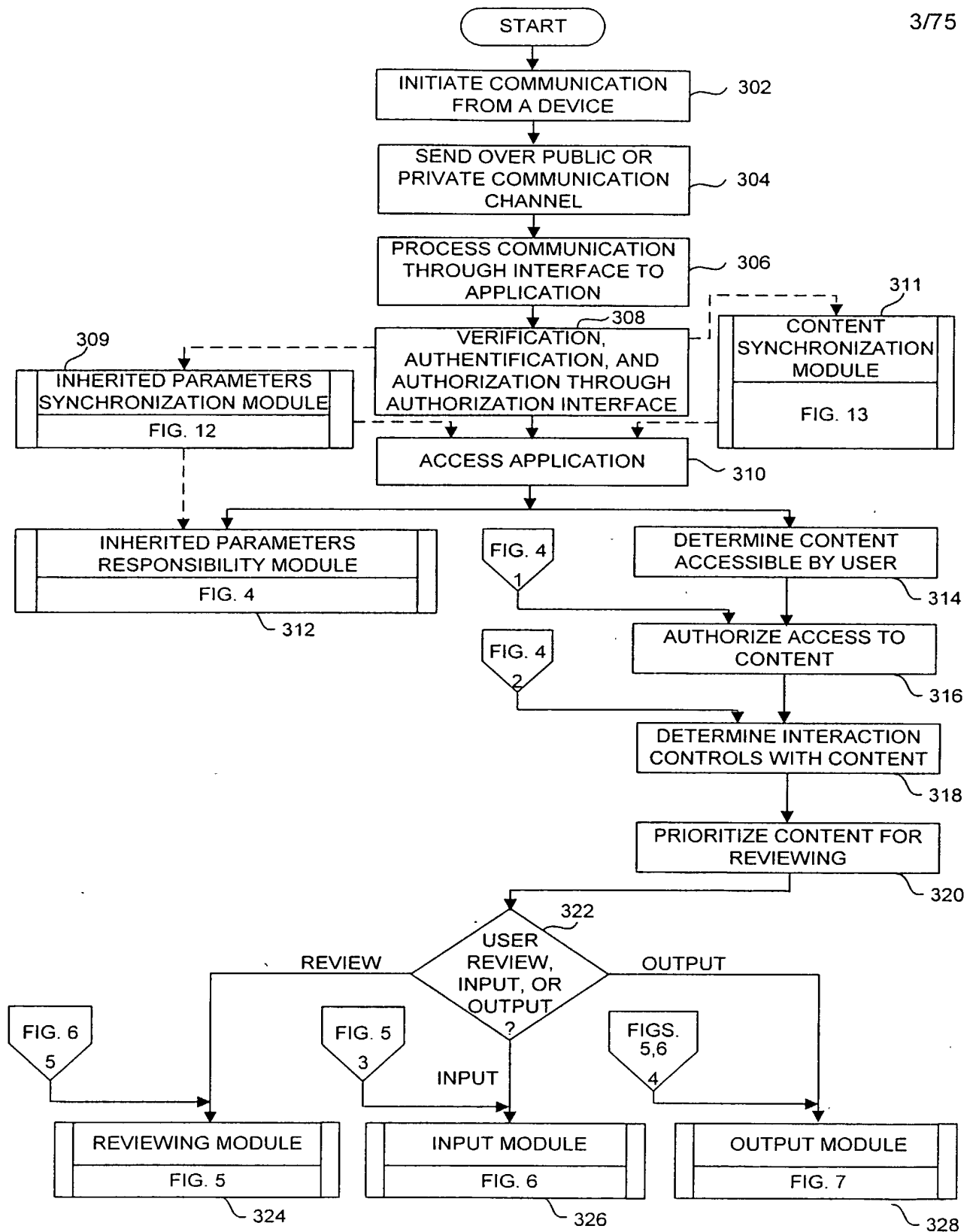


FIG. 3

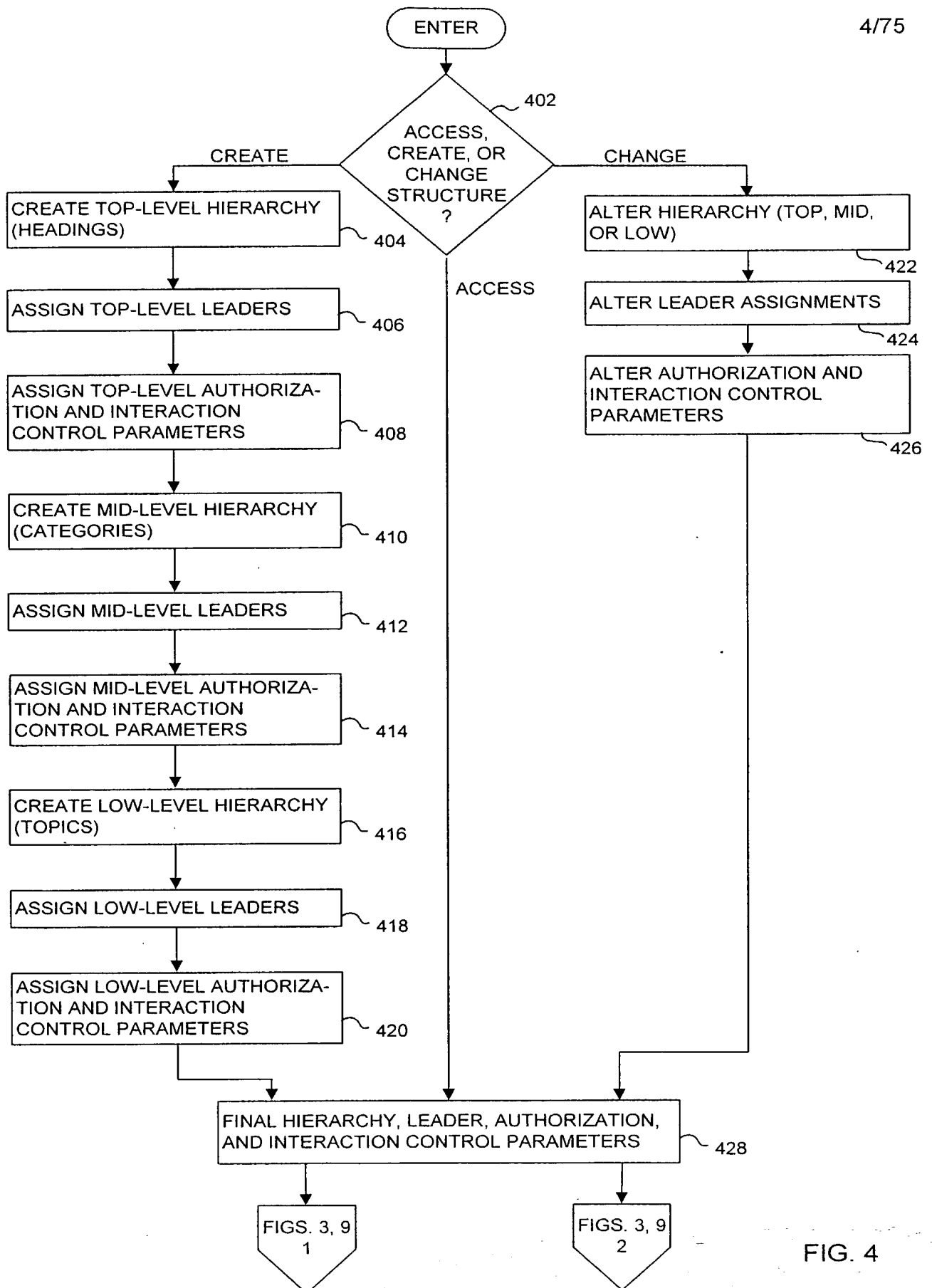


FIG. 4

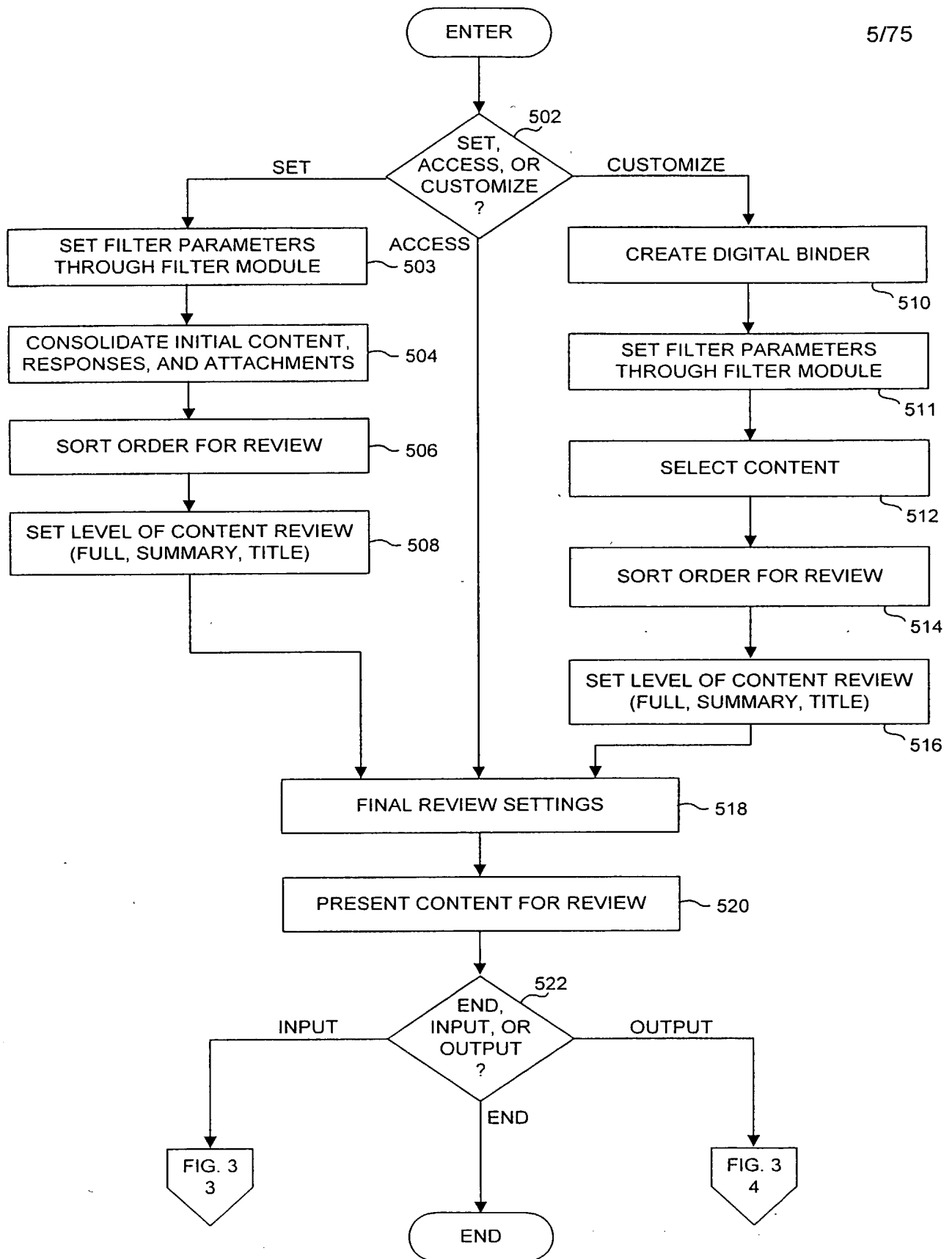


FIG. 5

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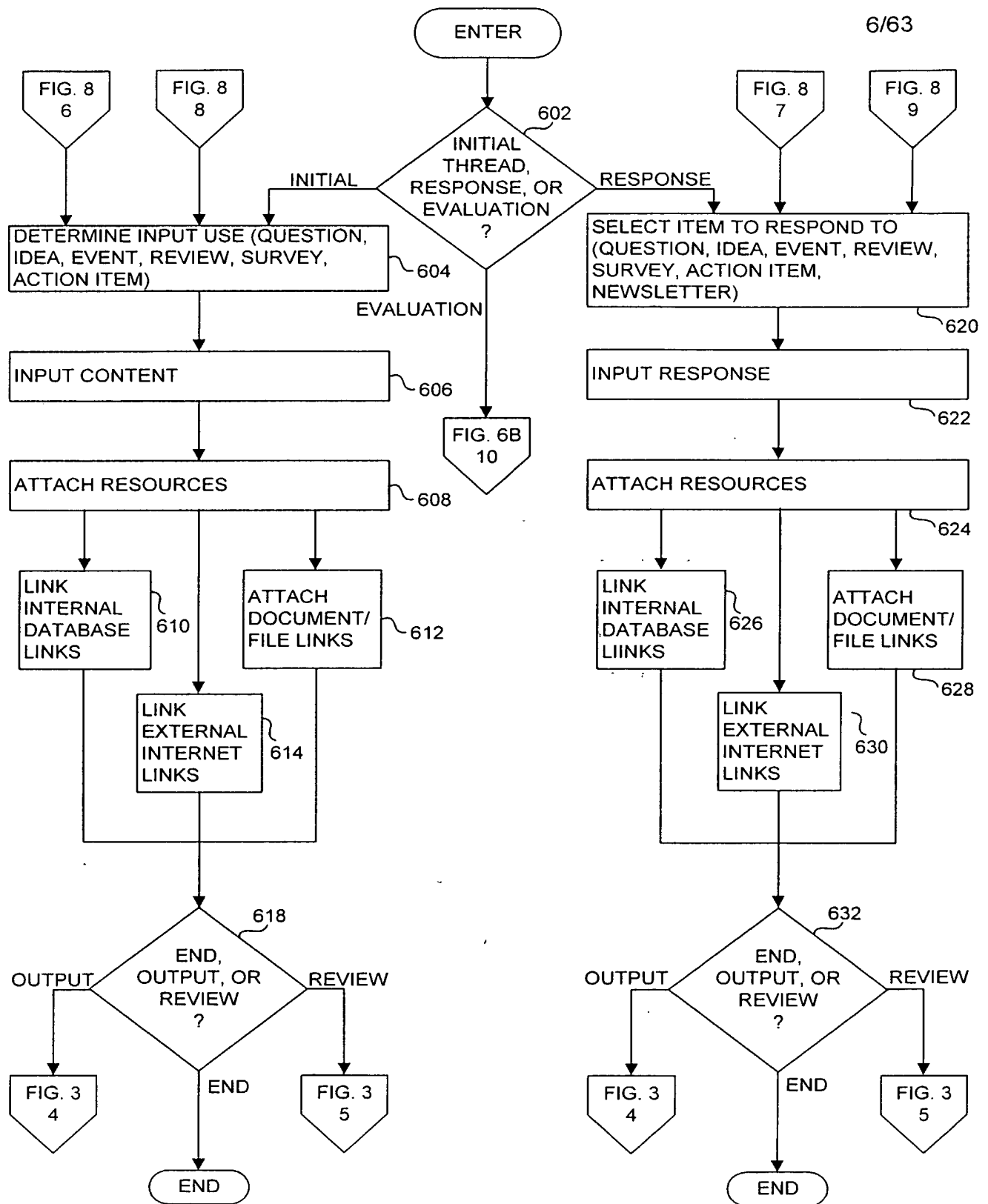
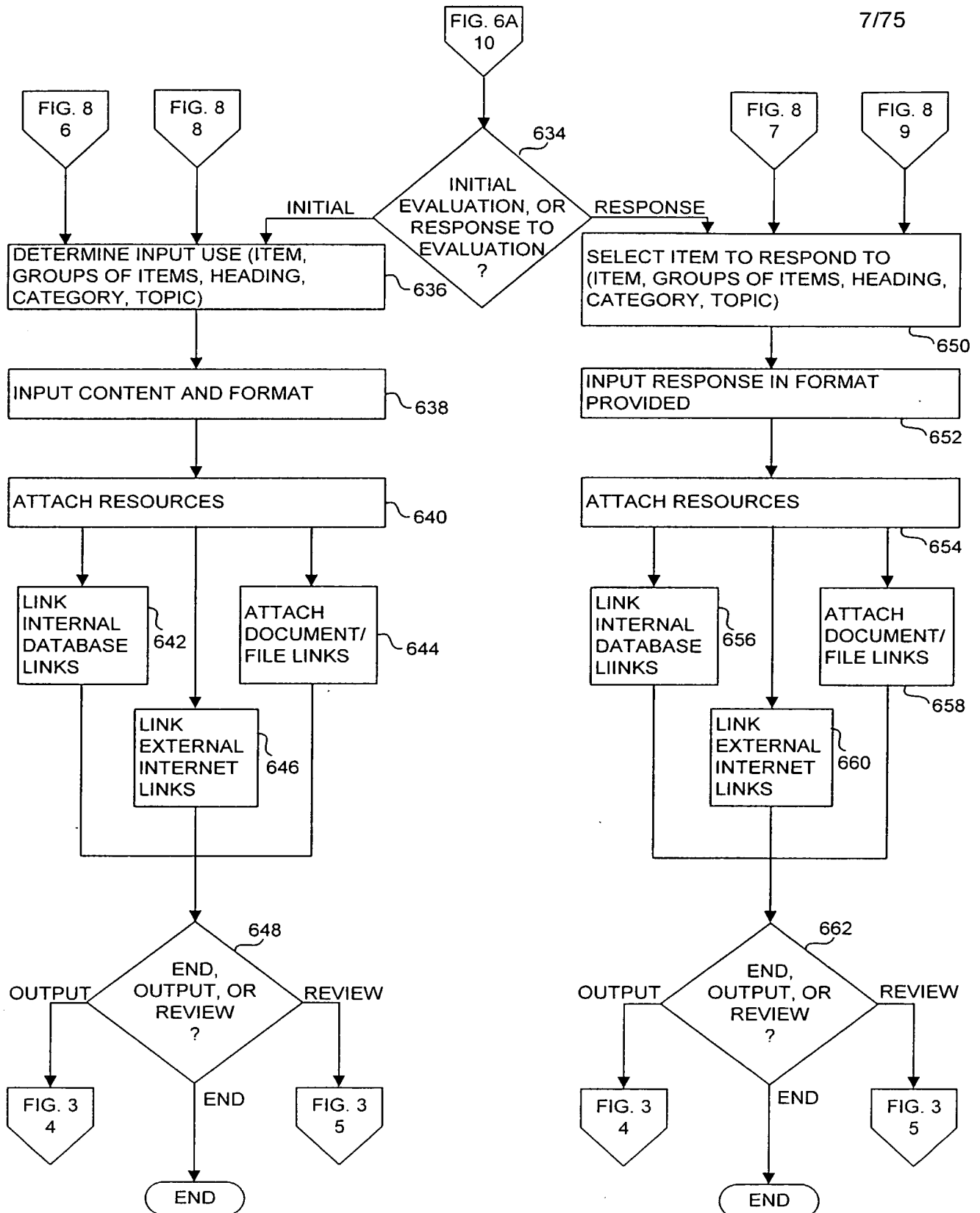


FIG. 6A



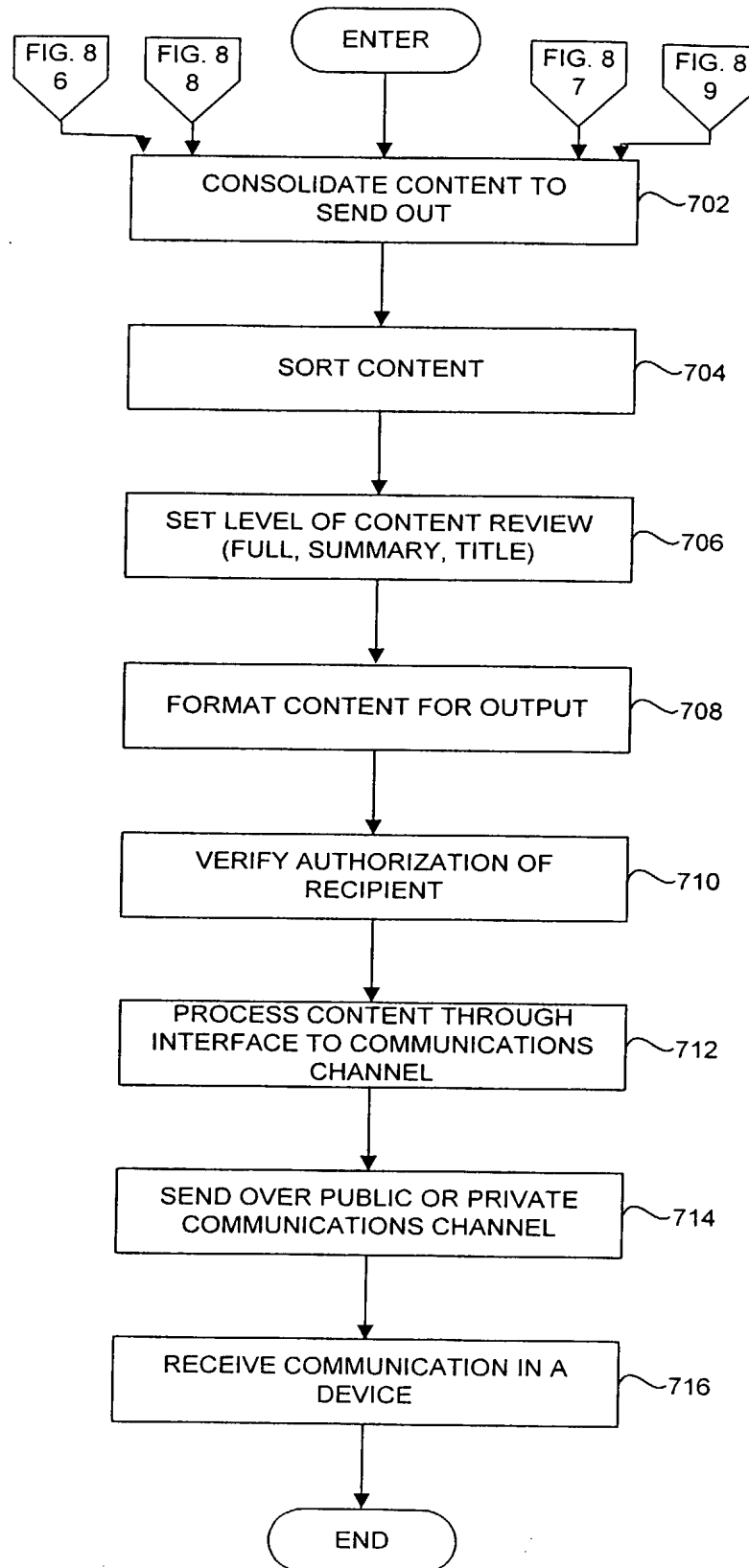


FIG. 7



9/75

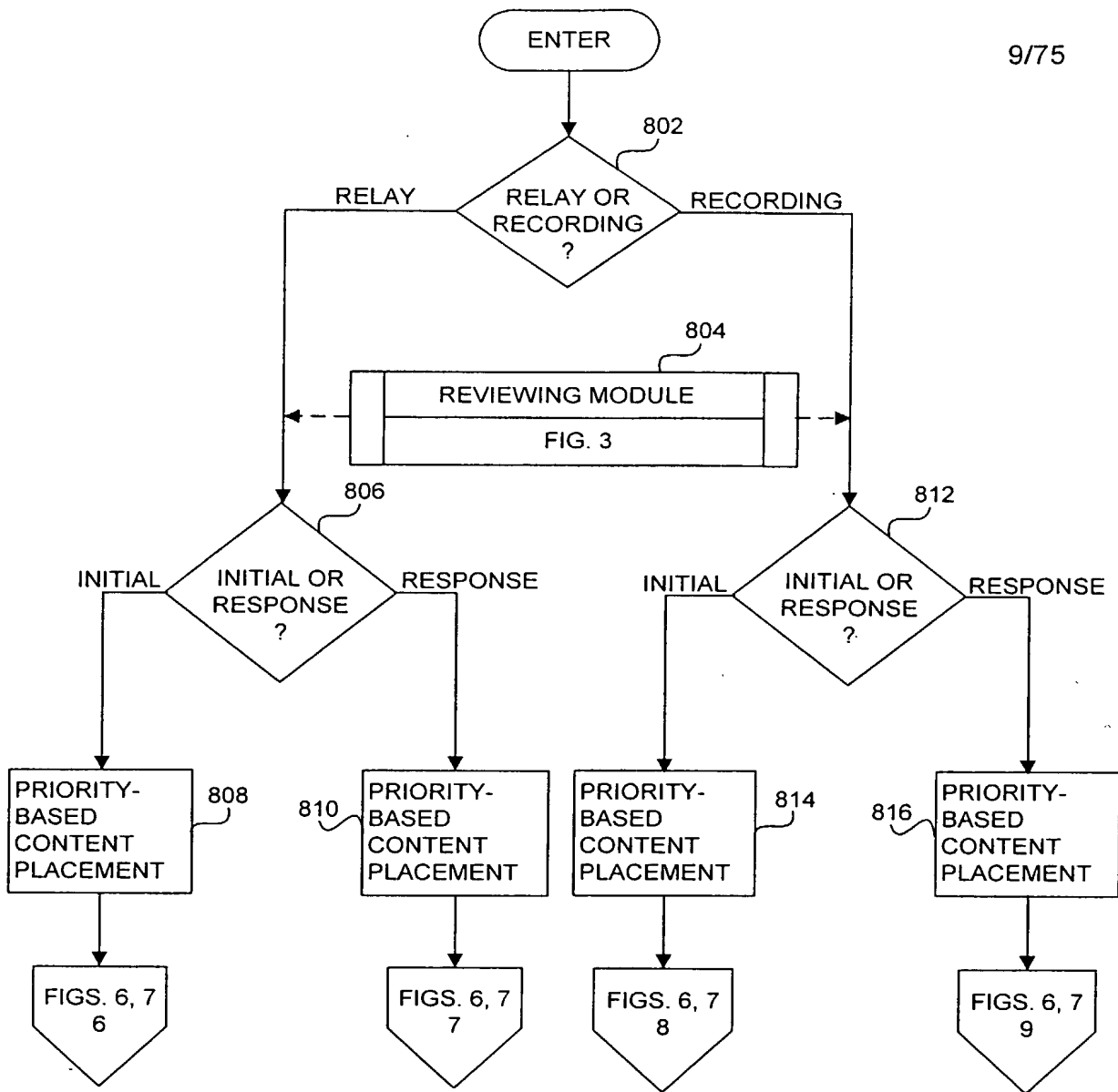
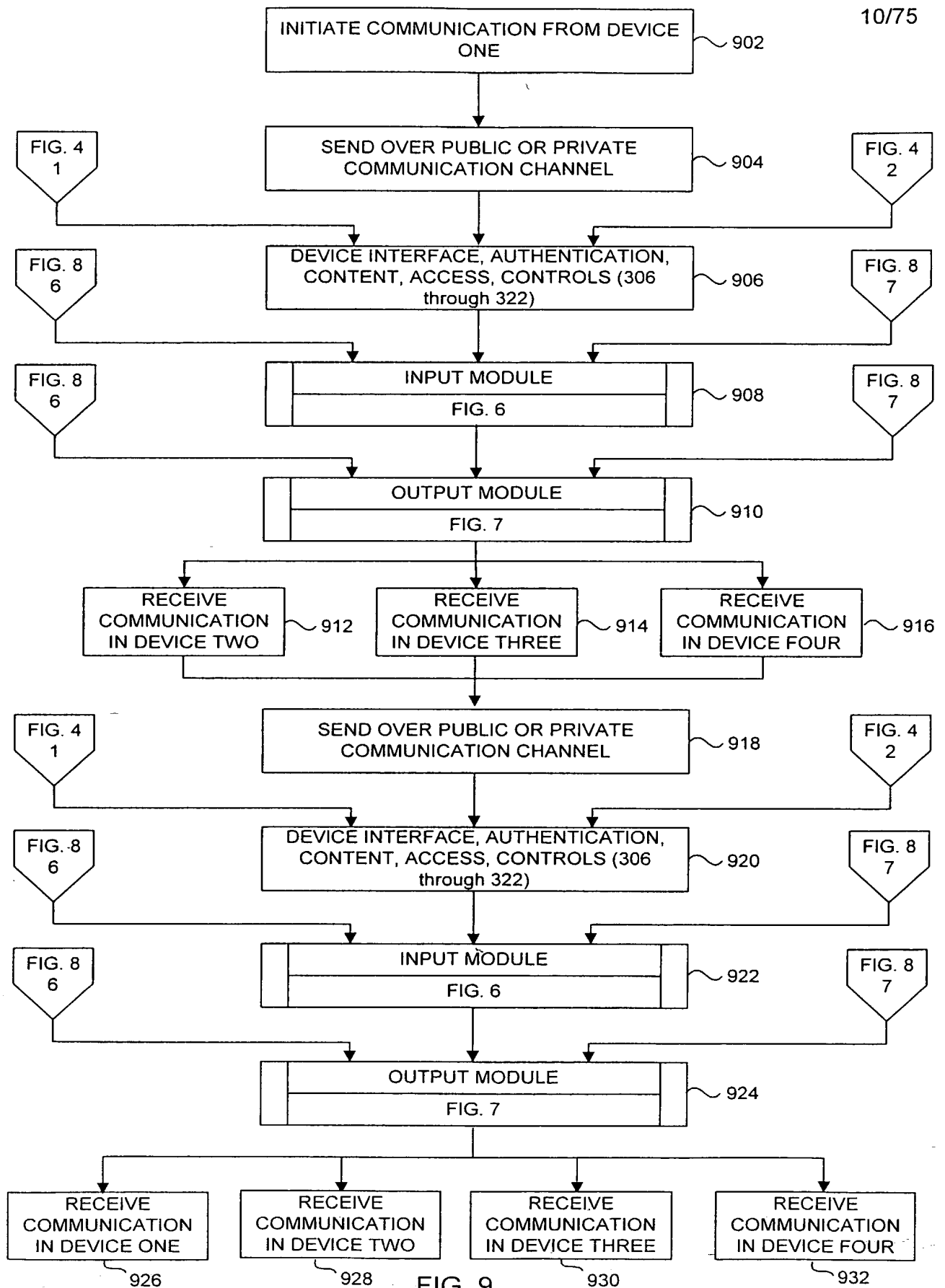


FIG. 8



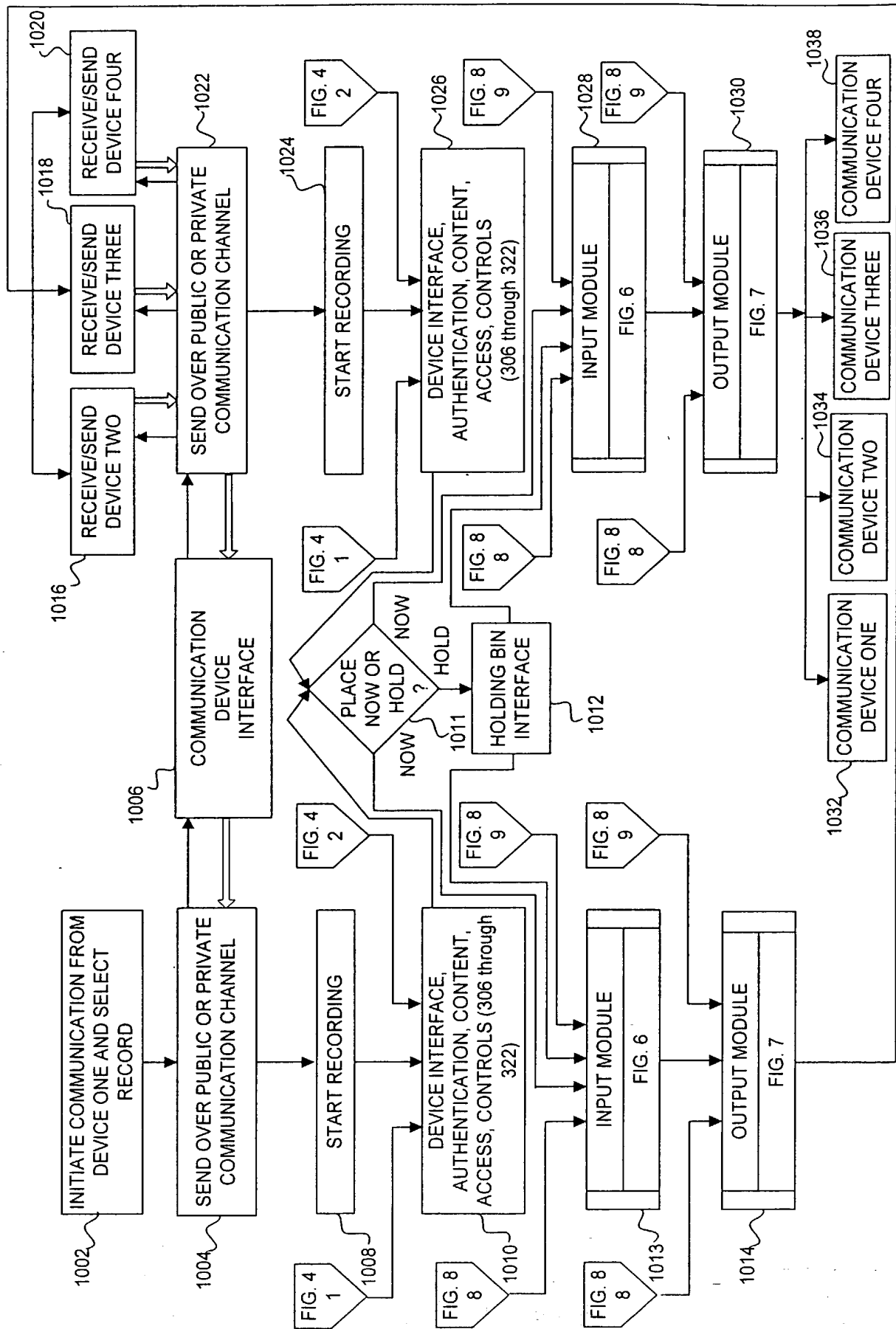


FIG. 10

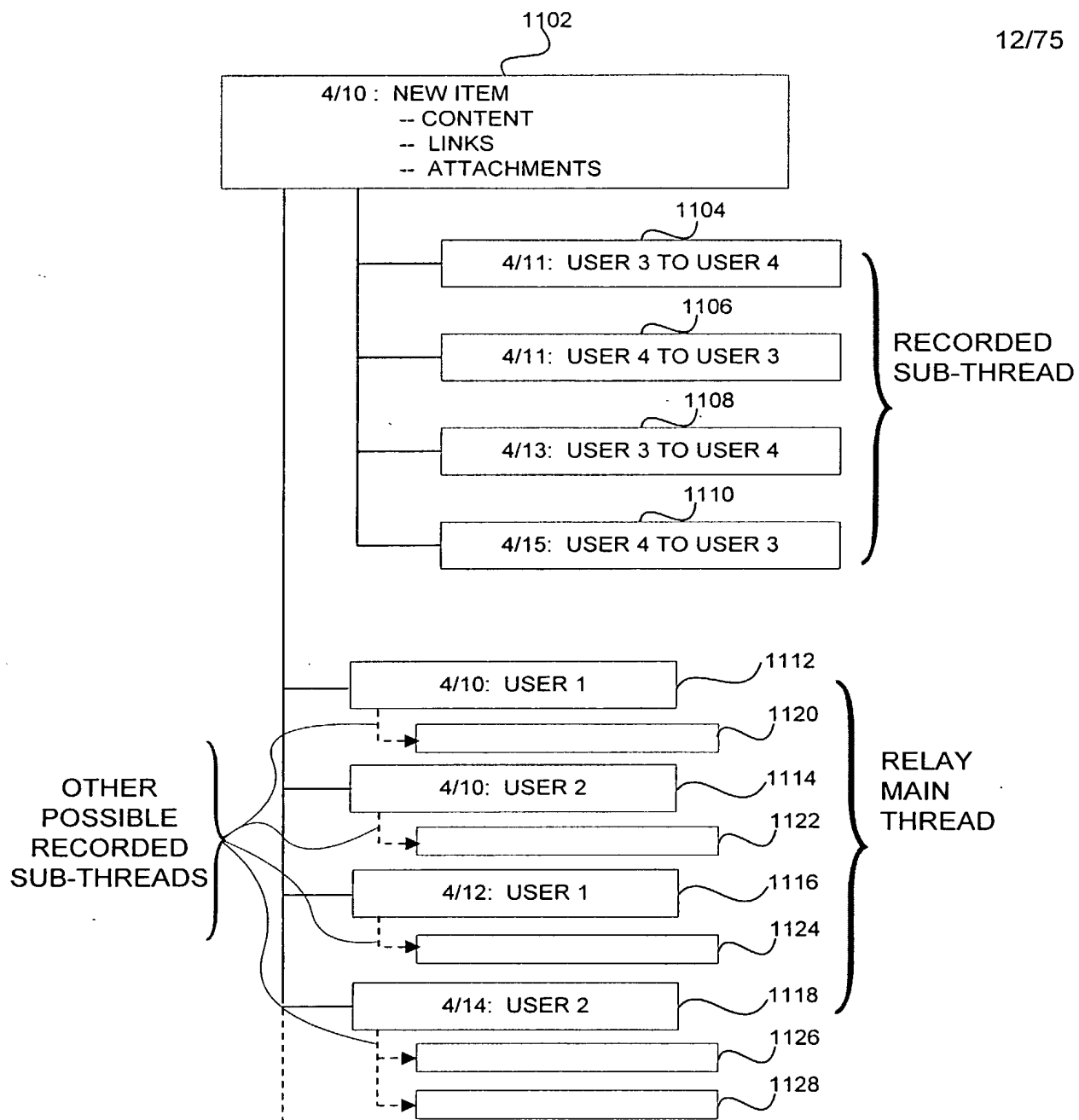


FIG. 11

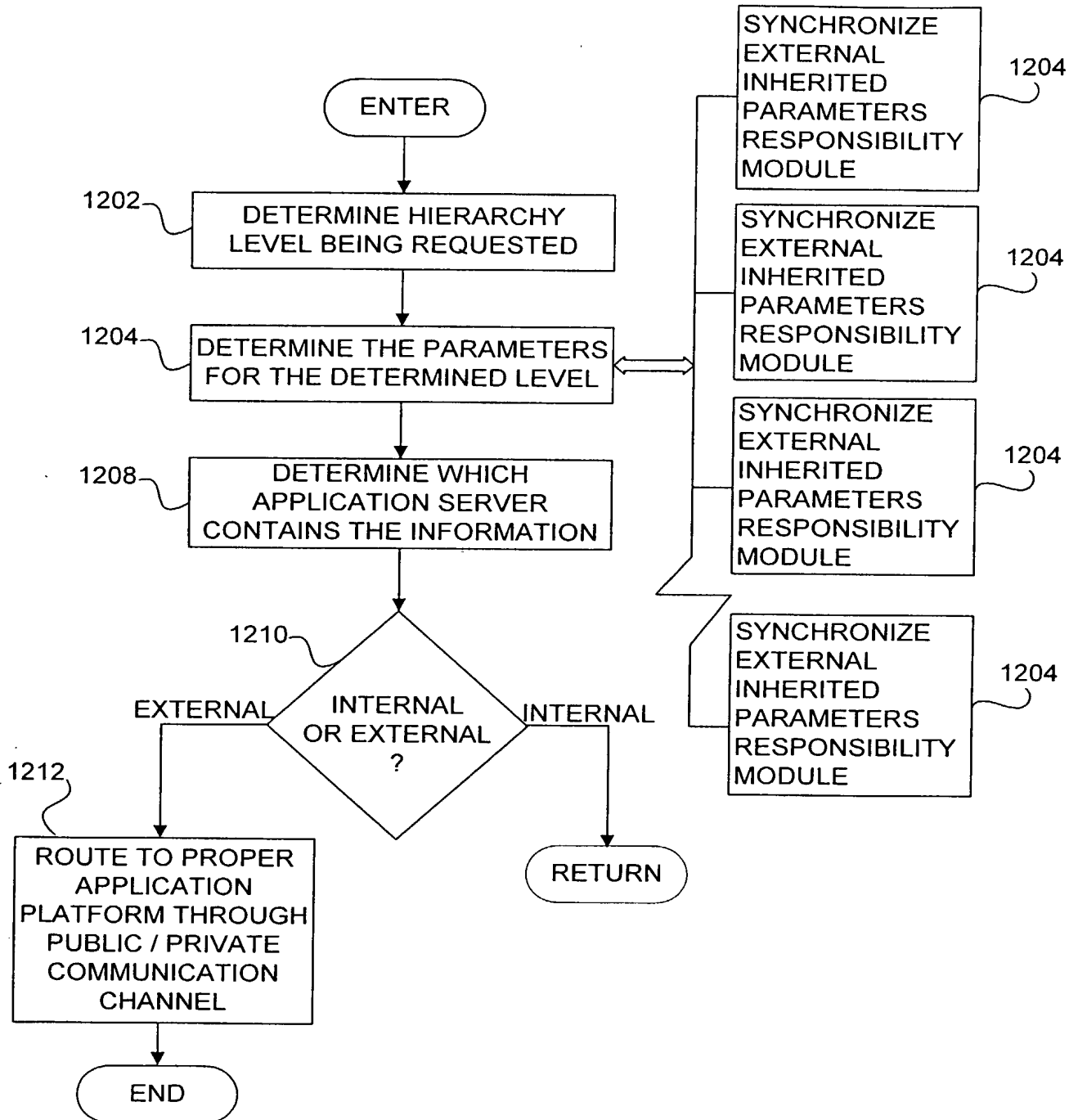


FIG. 12

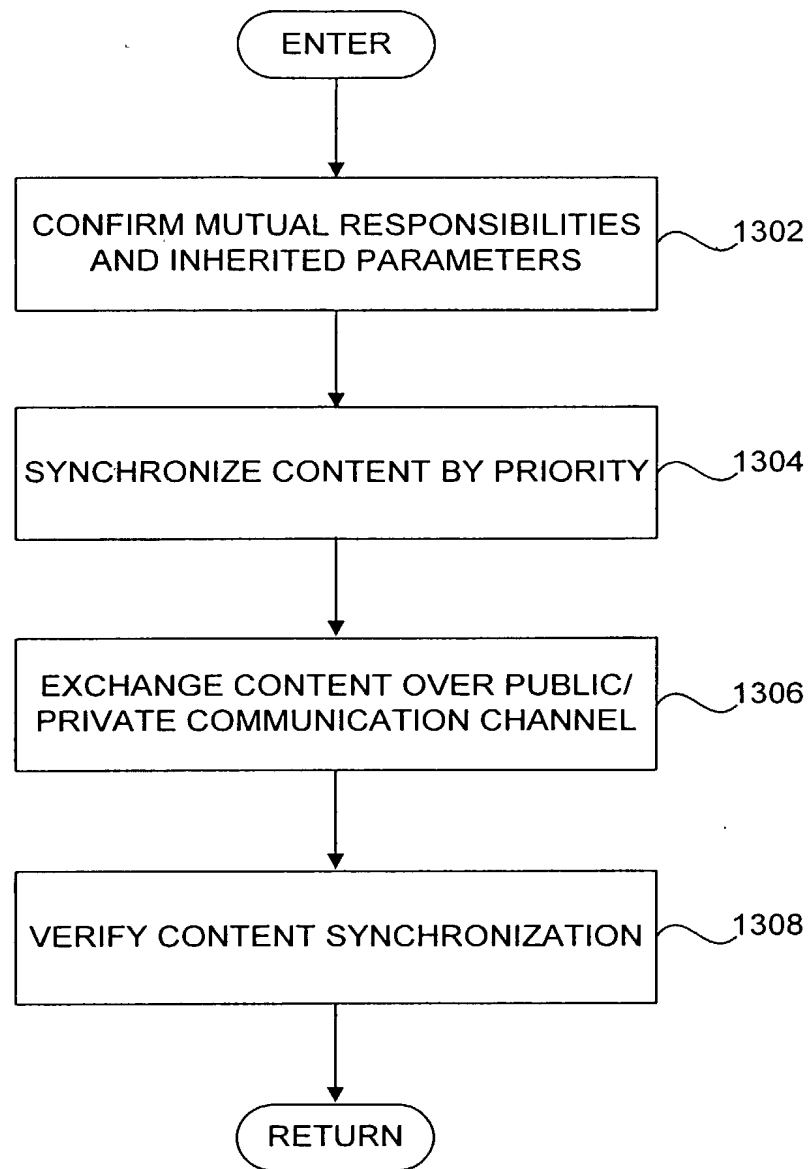


FIG. 13

1416

15/75

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/welcome.asp

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

1404

Welcome to KnowledgeDNA ®

View Content

Hi SGradisar! Your account is registered to Stanley Gradisar. You are registered as a User.

1414

Shortcuts ?

Group:

Unit:

New Activity Alerts ?

| Date    | From        | Title                            | Type | New                             |
|---------|-------------|----------------------------------|------|---------------------------------|
| 10/8/01 | sstrickholm | Additional Development Documents | I    | Item (Emailed) Delete Alert     |
| 10/8/01 | sstrickholm | KDNA - Underlying Principles     | I    | Response (Emailed) Delete Alert |

1408

New Message Alerts ?

| Date | From | To | Subject |
|------|------|----|---------|
|      |      |    |         |

1410

1406

Receive Email Copies of Homepage ?

☐ 6:00 a.m. (PST) ☐ 12:00 p.m. (PST) ☐ 6:00 p.m. (PST) ☐ 12:00 a.m. (PST)

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

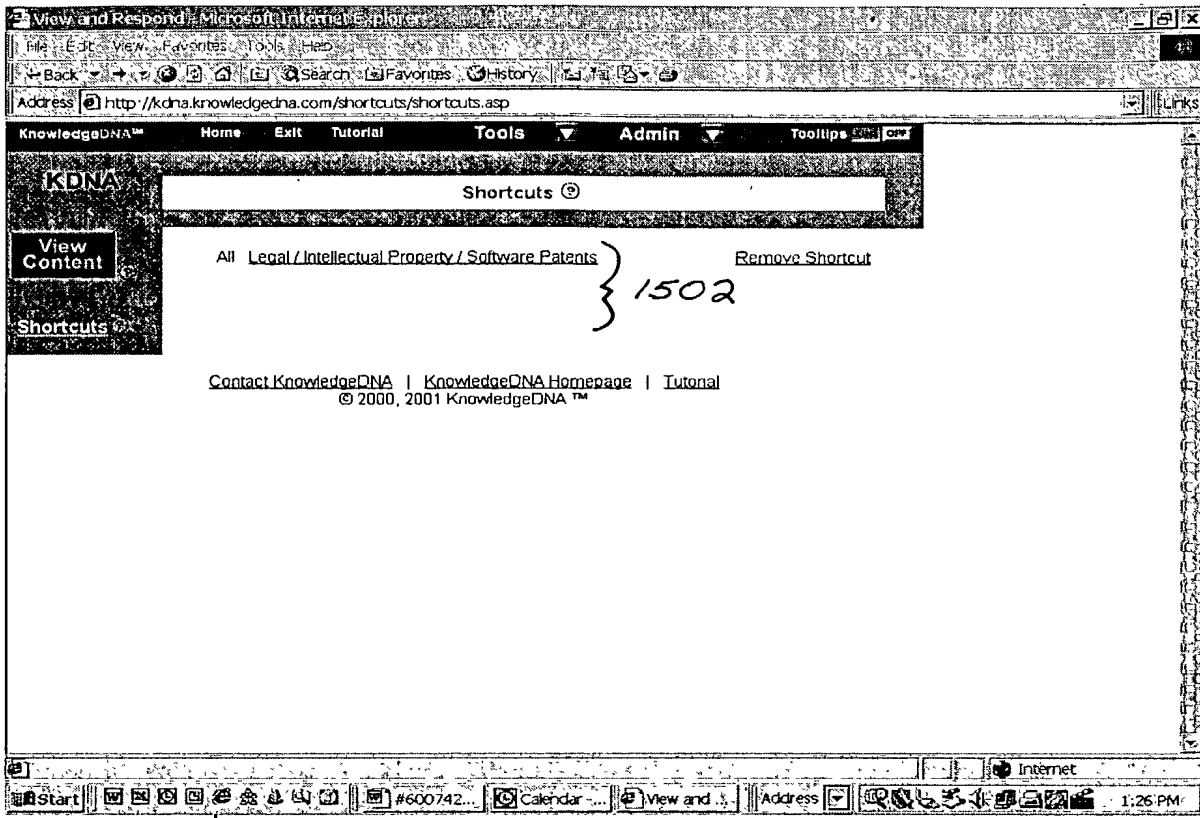
© 2000, 2001 KnowledgeDNA™

1400

Internet

Start #600742... Calendar Welcome... Address 5:30 PM

FIG. 14



1500

FIG. 15



Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Links

Address http://kdna.knowledgedna.com/map.asp

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

Display Expanded View ~ 1606

View Content

Shortcuts ~ 1602

Topic Privacy: Items Present

■ No Password I: Idea

■ Password Required Q: Question

N: Newsletter

R: Review } 1608

| Heading / Category / Topic (#Items) | Types |
|-------------------------------------|-------|
| Digital Binders                     |       |
| Administration                      |       |
| Capital Development                 |       |
| Funding Partners                    |       |
| Individual Investors (1)            | I     |
| Institutional Funds (8)             | I     |
| Strategic Planning                  |       |
| Business Plan (3)                   | I     |
| Presentations (0)                   |       |
| Series A Round (5)                  | I     |
| Series B Round (1)                  | I     |
| Corporate                           |       |
| Meetings                            |       |
| Advisory Board (2)                  | N, R  |
| Customer Support                    |       |
| Finance                             |       |
| Financial Projection                |       |
| Financial Model (0)                 |       |
| Legal ~ 1610                        |       |
| Intellectual Property ~ 1612        |       |
| Software Patents (5)                | I     |
| Training                            |       |
| LARTA                               |       |
| Larta University (1)                | I     |
| MIT Enterprise Forum                |       |
| Software Council SC                 |       |

~ 1604

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

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Done Start #600742... Calendar... Welcome... Address... 5:57 PM

1600

FIG. 16

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/map.asp

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips

**KDNA**

Display Expanded View

**View Content**

**Shortcuts**

Shortcuts: These are like Favorites or Bookmarks. Access your list by clicking on Shortcuts, right under VIEW. While in a Topic area, you can click on Add to Shortcuts to create a one-click navigation short-cut back to that spot.

**Topic Privacy:**

☐ No Password

☐ Password Required

**Items Present:**

I: Idea

Q: Question

N: Newsletter

R: Review

| ic (#Items)                | Types |
|----------------------------|-------|
| <b>Administration</b>      |       |
| <b>Capital Development</b> |       |
| Funding Partners           |       |
| Individual Investors (1)   | I     |
| Institutional Funds (8)    | I     |
| Strategic Planning         |       |
| Business Plan (3)          | I     |
| Presentations (0)          |       |
| Series A Round (5)         | I     |
| Series B Round (1)         | I     |
| <b>Corporate</b>           |       |
| Meetings                   |       |
| Advisory Board (2)         | N, R  |
| <b>Customer Adoption</b>   |       |
| Assessment                 |       |

http://kdna.knowledgedna.com/map.asp#

Start #60074... Calendar... Welcome... Address 7:42 PM

FIG. 17



20/75

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

View Content

Shortcuts

Topic Privacy: ☐ No Password ☐ Password Required

Items Present: I: Idea Q: Question N: Newsletter R: Review

User Input Levels: ☐ Vote + Submit ☐ Respond + Vote ☐ Respond Only ☐ Read Only

1904

| Heading / Category / Topic (#Items) | Types | Leaders          | Levels | # of Clients |
|-------------------------------------|-------|------------------|--------|--------------|
| <b>Digital Binders</b>              |       |                  |        |              |
| Administration                      |       | Steve Strickholm |        |              |
| Capital Development                 |       | Andy Winchester  |        |              |
| Funding Partners                    |       | Andy Winchester  |        |              |
| Individual Investors (1)            | I     | Andy Winchester  | ▲      | 1            |
| Institutional Funds (8)             | I     | Andy Winchester  | ▲      | 1            |
| Strategic Planning                  |       | Andy Winchester  |        |              |
| Business Plan (3)                   | I     | Sasha Globa      | ▲      | 1            |
| Presentations (0)                   |       | Sasha Globa      | ▲      | 1            |
| Series A Round (5)                  | I     | Andy Winchester  | ▲      | 1            |
| Series B Round (1)                  | I     | Steve Strickholm | ▲      | 1            |
| Corporate Meetings                  |       | Sasha Globa      |        |              |
| Advisory Board (2)                  | N, R  | Sasha Globa      | ▲      | 4            |
|                                     |       | Steve Strickholm |        |              |

1906

FIG. 19

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/map.asp?basic=no

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

2002 2004 2006 2008 2010 2012

View Content Shortcuts

Topic Privacy: ☐ No Password ☐ Password Required

Items Present: I: Idea Q: Question N: Newsletter R: Review

User Input Levels: ☐ Vote + Submit ☐ Respond + Vote ☐ Respond Only ☐ Read Only

| Heading / Category / Topic (#Items) | Types | Leaders                         | Levels | # of Clients |
|-------------------------------------|-------|---------------------------------|--------|--------------|
| Digital Binders ~ 2014              |       |                                 |        |              |
| Administration                      |       | Steve Strickholm                |        |              |
| Capital Development                 |       | Andy Winchester                 |        |              |
| Funding Partners                    |       | Andy Winchester                 |        |              |
| Individual Investors (1)            | I     | Andy Winchester                 | ▲      | 1            |
| Institutional Funds (8)             | I     | Andy Winchester                 | ▲      | 1            |
| Strategic Planning                  |       | Andy Winchester                 |        |              |
| Business Plan (3)                   | I     | Sasha Globa                     | ▲      | 1            |
| Presentations (0)                   |       | Sasha Globa                     | ▲      | 1            |
| Series A Round (5)                  | I     | Andy Winchester                 | ▲      | 1            |
| Series B Round (1)                  | I     | Steve Strickholm                | ▲      | 1            |
| Corporate Meetings                  |       | Sasha Globa                     |        |              |
| Advisory Board (2)                  | N, R  | Sasha Globa<br>Steve Strickholm | ▲      | 4            |

http://kdna.knowledgedna.com/map.asp?basic=no#

Start #600742 Calendar Welcome Address 6:15 PM

1600

FIG. 20

The image is a screenshot of a web browser window displaying the 'User Info' page of KnowledgeDNA. The browser is Microsoft Internet Explorer, with the address bar showing 'http://kdna.knowledgedna.com/Userinfo/Userinfo.asp'. The page has a dark-themed navigation bar at the top with links: Home, Exit, Tutorial, Tools, Admin, and Tooltips. Below the navigation bar, the page is titled 'KnowledgeDNA™' and 'Personal Profile'. The profile information for 'Stanley Gradisar' is displayed, including 'User ID: SGradisar', 'Set Alias', and 'Change User ID'. There are sections for 'Change Password' and 'Change Email', with the email address 'sgradisar@gibsondunn.com' visible. The 'Define Your Place In the Organization Structure' section contains two tables for 'Set Your Primary Functional Groups' and 'Set Your Primary Operation Unit'. The 'Develop Your Personal Profile' section shows a summary of the user's profile, including 'User ID: SGradisar', 'Name: Stanley Gradisar', 'Alias: No Ideas: 0', 'No Questions: 0', and 'No Responses: 1'. Below this, there are fields for 'Competencies/Areas of Interest', 'Top Achievements', 'Valuable Experiences', 'Hobbies', and 'Other'. The footer of the page includes 'Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial' and '© 2000, 2001 KnowledgeDNA™'. The browser's status bar at the bottom shows 'Done', 'Internet', and the system clock '11:15 AM'.

2100

FIG. 21

2100

FIG. 22





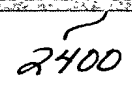
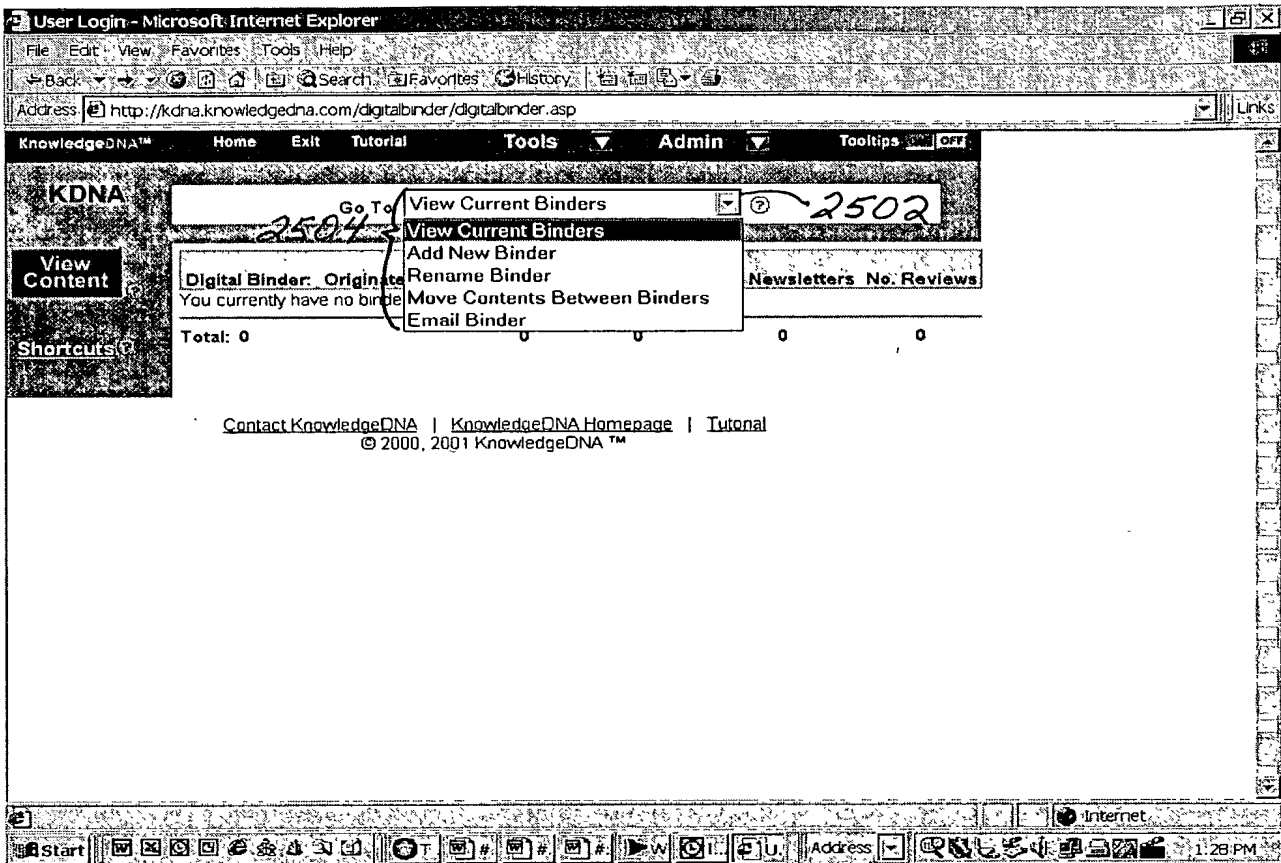
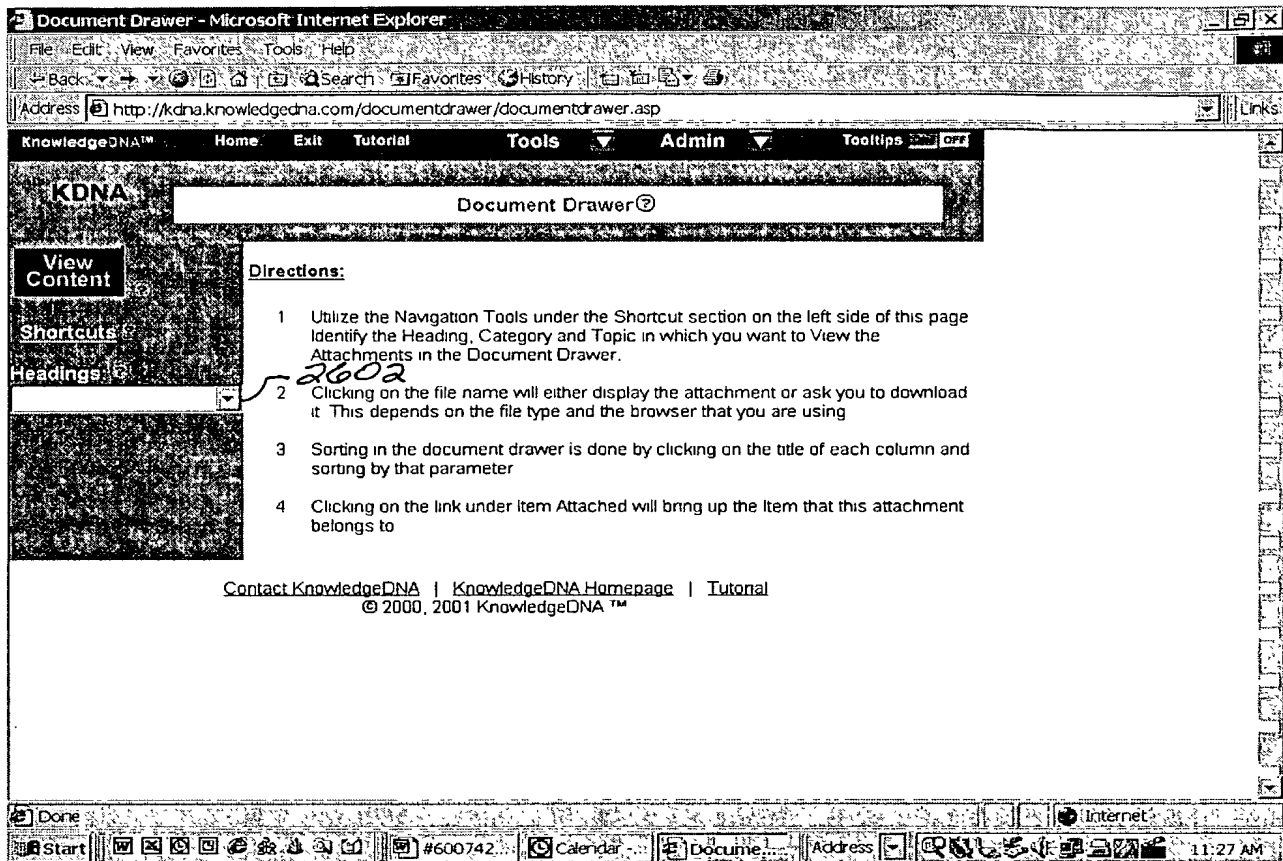


FIG. 24



2500

FIG. 25



2600

FIG. 26

The screenshot shows a Microsoft Internet Explorer window from the year 2000. The address bar displays the URL: http://kdna.knowledgedna.com/documentdrawer/documentdrawer.asp?ddq=All&head=28cat=All&topics=0. The page title is "KnowledgeDNA™".

The main navigation menu includes links for Home, Exit, Tutorial, Tools, Admin, and Tooltips. Below this, there's a section titled "Document Drawer" with a sub-header "Password Protected Topics Not Shown(0)".

On the left side, there are several sidebar menus:

- View Content**: A button to view document content.
- Shortcuts**: A link to shortcuts.
- Headings**: A link to headings.
- Legal**: A dropdown menu currently showing "Legal".
- Categories**: A dropdown menu currently showing "All Categories".
- Topics**: A dropdown menu currently showing "All Topics".

The main content area displays a table of documents:

| Attachment / Document             | Deposit Date | User ID     | Item Attached                                    | Extention |
|-----------------------------------|--------------|-------------|--|-----------|
| Client_Limited_Access_Fc.doc      | 9/24/01      | sstrickholm | Additional Development Documents                 | doc       |
| kDNA--Interface_Components_TM.doc | 9/23/01      | sstrckholm  | Knobbe, Martens Provisional Application 11/01/00 | doc       |
| kDNA-Unique_ & NonObvious.doc     | 9/23/01      | sstrckholm  | Knobbe, Martens Provisional Application 11/01/00 | doc       |
| kDNA-UserInterface-10.doc         | 9/23/01      | sstrckholm  | Knobbe, Martens Provisional Application 11/01/00 | doc       |
| kDNA-Conversion_Of_Responses.doc  | 9/23/01      | sstrickholm | Knobbe, Martens Provisional Application 11/01/00 | doc       |
| KDNA-Decision_Chain-2.doc         | 9/25/01      | sstrickholm | Additional Development Documents                 | doc       |
| KDNA-Underlying_Principles-2.doc  | 9/25/01      | sstrickholm | KDNA - Underlying Principles                     | doc       |
| KDNA-Underlying_Principles.doc    | 9/23/01      | sstrckholm  | KDNA - Underlying Principles                     | doc       |
| kDNA - REVIEW Interface.doc       | 9/24/01      | sstrckholm  | Additional Development Documents                 | doc       |
| kDNA_Training_Upgrade.doc         | 9/23/01      | sstrickholm | Online Training Module Upgrade                   | doc       |
| Navigation_Map_for_kDNA_1.2.doc   | 9/24/01      | sstrickholm | Additional Development Documents                 | 2         |
| Patent_Claims-jmc-45361.doc       | 9/23/01      | sstrckholm  | Knobbe, Martens Provisional Application 11/01/00 | doc       |
| Send_and_Receive_Alerts-2.doc     | 9/24/01      | sstrckholm  | Additional Development Documents                 | doc       |
| Trademarks_Final-descriptions.doc | 9/23/01      | sstrickholm | Trademark Application 9/08/00                    | doc       |

Handwritten annotations include "2704" next to the first row and "2702" next to the last two rows of the table.

At the bottom, there is a footer with contact information: "Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial © 2000, 2001 KnowledgeDNA™".

2700

FIG. 27

Talent Search - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Links

Address: http://kdna.knowledgedna.com/talentsearch/talentsearch.asp

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA Talent Search

View Content

Shortcuts

Headings

Search User Profiles

Enter Key Word: 2802

Search Content

Enter Key Word: 2804

Search Experience Level and Content

Enter Experience Level and Key Word: 2806

SEARCH

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

© 2000, 2001 KnowledgeDNA™

Start Internet 10:00 AM

2800

FIG. 28

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Links

Address http://kdna.knowledgedna.com/map.asp?basic=no

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

2902 Setup / Admin  
Change Structure  
Knowledge Map  
Display Basic View

2904  
2906  
2908

View Content

Shortcuts

Topic Privacy: ☐ No Password ☐ Password Required

Items Present: I: Idea Q: Question N: Newsletter R: Review

User Input Levels: ☐ Vote + Submit ☐ Respond + Vote ☐ Respond Only ☐ Read Only

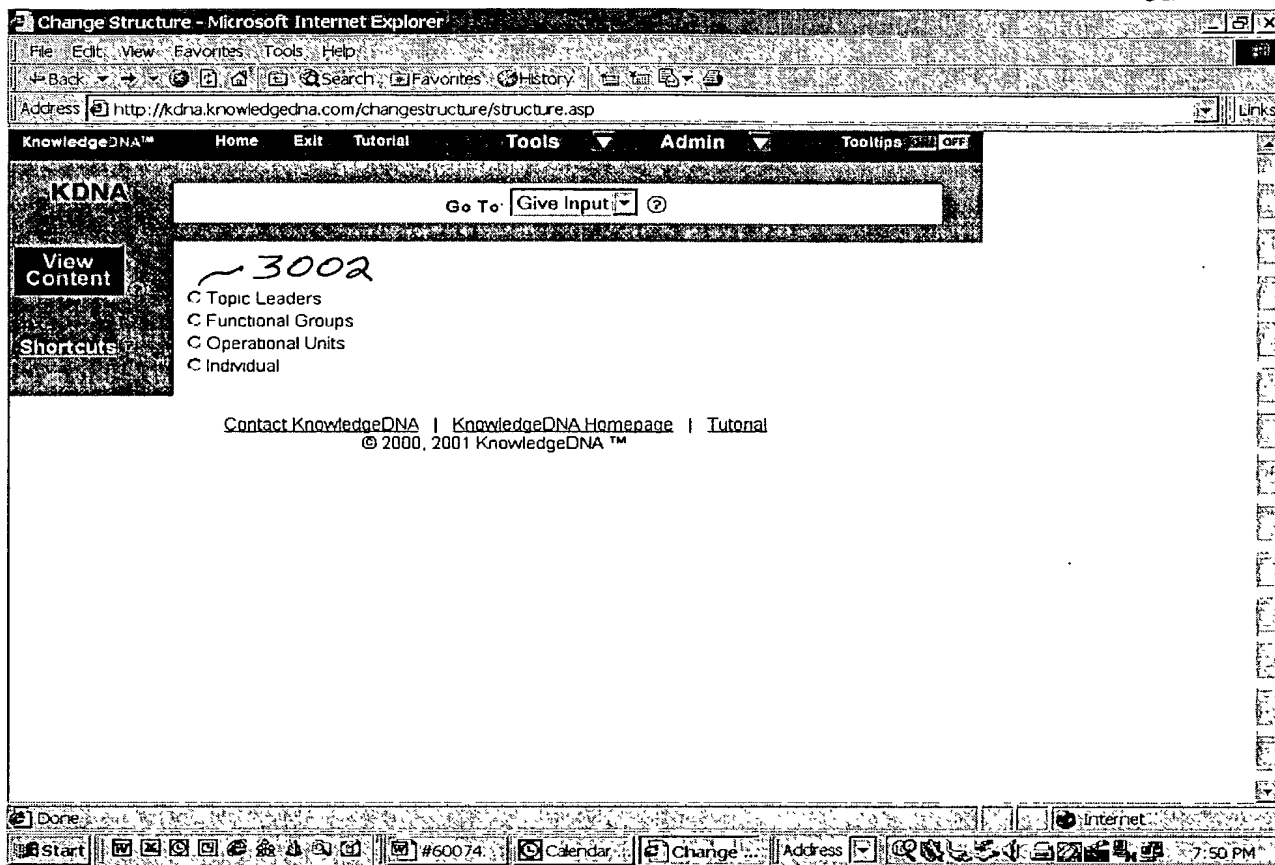
| Heading / Category / Topic (#Items) | Types | Leaders          | Levels | # of Clients |
|-------------------------------------|-------|------------------|--------|--------------|
| Digital Binders                     |       |                  |        |              |
| Administration                      |       | Steve Strickholm |        |              |
| Capital Development                 |       | Andy Winchester  |        |              |
| Funding Partners                    |       | Andy Winchester  |        |              |
| Individual Investors (1)            | I     | Andy Winchester  | ▲      | 1            |
| Institutional Funds (8)             | I     | Andy Winchester  | ▲      | 1            |
| Strategic Planning                  |       | Andy Winchester  |        |              |
| Business Plan (3)                   | I     | Sasha Globa      | ▲      | 1            |
| Presentations (0)                   |       | Sasha Globa      | ▲      | 1            |
| Series A Round (5)                  | I     | Andy Winchester  | ▲      | 1            |
| Series B Round (1)                  | I     | Steve Strickholm | ▲      | 1            |
| Corporate                           |       | Sasha Globa      |        |              |
| Meetings                            |       | Sasha Globa      |        |              |
| Advisory Board (2)                  | N, R  | Steve Strickholm | ▲      | 4            |

http://kdna.knowledgedna.com/map.asp?basic=no#

Start #600742 Calendar Welcome Address 6:19 PM

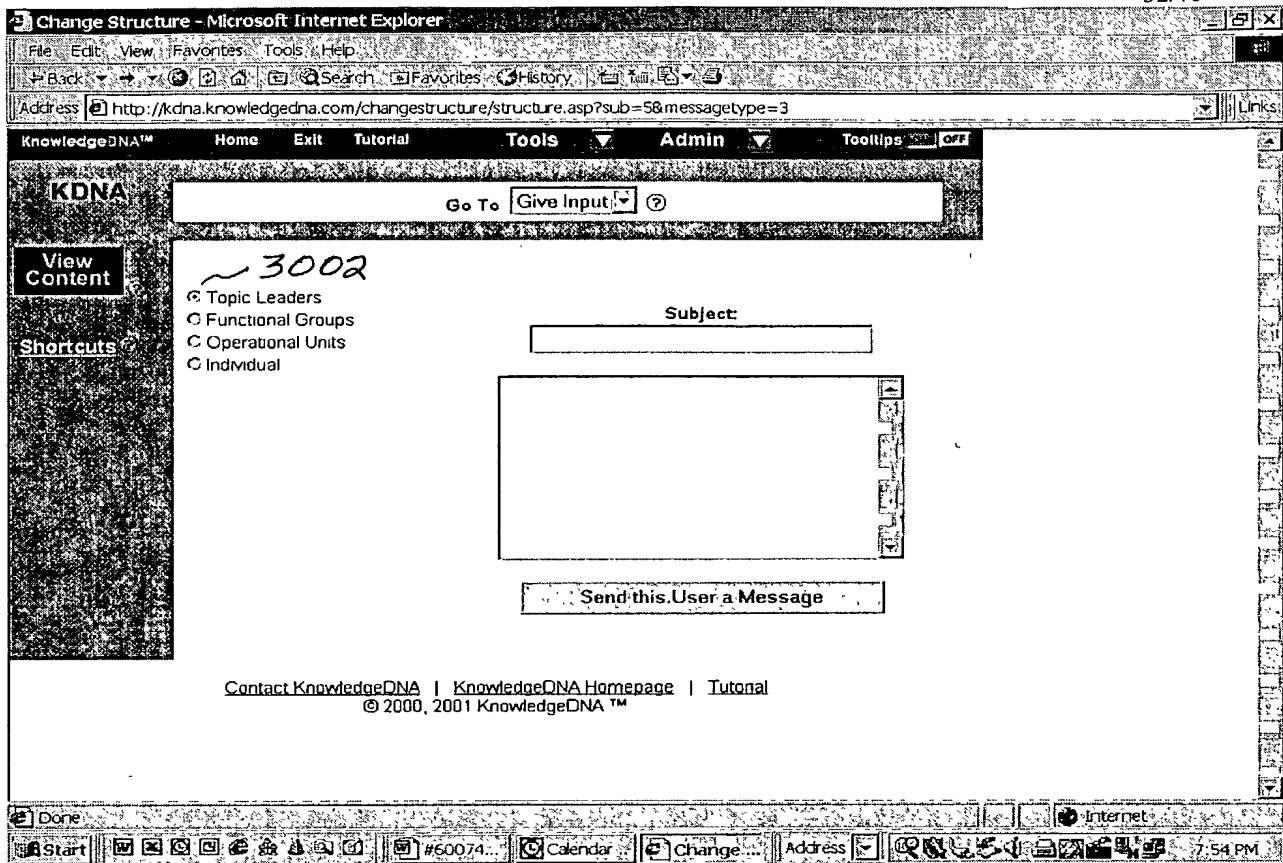
1600

FIG. 29



3000

FIG. 30



3100

FIG. 31



Knowledge Map - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History Links

Address: http://kdna.knowledgedna.com/knowledgemap/knowledgemap.asp

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips Off

KDNA

Go To My Personal Map

View Content

Shortcuts

| PERSONAL KNOWLEDGE MAP |          |      |          |           |          |               |
|------------------------|----------|------|----------|-----------|----------|---------------|
| Title                  | Location | Idea | Question | No. Votes | Approved | No. Responses |
| Totals:                |          | 0    | 0        | 0         | 0        | 0             |

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Start #600742... Calendar Knowled... Address 2:12 PM

3202

3200

FIG. 32

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/items/view.asp?reset=yes&resetcat=yes&idq=idea&head=28&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

View: All Sort 1: Created Date Sort 2: No. Votes

# Items: 5

3324 3326 3328 3330 3332

Add New Item Add To ShortCuts Content Leaders

3304 3338 3354

|   | Title  | Type | Author     | Created | Last Response |
|---|--|------|------------|---------|---------------|
| 1 | Additional Development Documents                 | I    | sstnckholm | 9/24/01 | 10/10/01      |
| 2 | Online Training Module Upgrade                   | I    | sstnckholm | 9/23/01 |               |
| 3 | Trademark Application 9/08/00                    | I    | sstnckholm | 9/23/01 |               |
| 4 | KDNA - Underlying Principles                     | I    | sstnckholm | 9/23/01 | 9/25/01       |
| 5 | Knobbe, Martens Provisional Application 11/01/00 | I    | sstnckholm | 9/23/01 |               |

3336

Add New Item 3334

3308 3312 3316 3318 3320 3322 3344 3346 3348 3350 3352

3342

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

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Done Start #600742 Calendar View and Address 9:20 AM

3300

FIG. 33



FIG. 34

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History View Links

Address http://kdna.knowledgedna.com/items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips **Ctrl**

**KDNA**

View: All Sort 1: Created Date Sort 2: No. Votes

# Items: 6 Add New Item Password Protected Topics Not Shown(0)

|   | Title  | Type | Author      | Created  | Last Response |
|---|--|------|-------------|----------|---------------|
| 1 | Inherited Parameters vs. Distributed Control     | I    | sstrickholm | 10/14/01 |               |
| 2 | Additional Development Documents                 | I    | sstrickholm | 9/24/01  | 10/11/01      |
| 3 | Online Training Module Upgrade                   | I    | sstrickholm | 9/23/01  |               |
| 4 | Trademark Application 9/08/00                    | I    | sstrickholm | 9/23/01  |               |
| 5 | KDNA - Underlying Principles                     | I    | sstrickholm | 9/23/01  | 9/25/01       |
| 6 | Knobbe, Martens Provisional Application 11/01/00 | I    | sstrickholm | 9/23/01  |               |

Add New Item

3502

View Content

Shortcuts

Headings

Legal

Categories

All Categories

All Categories

Intellectual Property

Options

Title Only

Summary

Full View

Responses

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

© 2000, 2001 KnowledgeDNA™

Start #600742 Calendar View and Address 1:33 PM

3300

FIG. 35

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History

Address http://kdna.knowledgedna.com/items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

View: All Sort 1: Created Date Sort 2: No. Votes

View Content

Shortcuts

Headings

Legal

Categories

All Categories

Topics

All Topics

Options

Title Only

Summary

Full View

Responses

Ideas Questions Newsletters Reviews

New Item

Password Protected Topics Not Shown(0)

|   | Title  | Type | Author      | Created | Last Response |
|---|--|------|-------------|---------|---------------|
| 1 | Additional Development Documents                 | I    | sstrickholm | 9/24/01 |               |
| 2 | Online Training Module Upgrade                   | I    | sstrickholm | 9/23/01 |               |
| 3 | Trademark Application 9/08/00                    | I    | sstrickholm | 9/23/01 |               |
| 4 | KDNA - Underlying Principles                     | I    | sstrickholm | 9/23/01 | 9/25/01       |
| 5 | Knobbe, Martens Provisional Application 11/01/00 | I    | sstrickholm | 9/23/01 |               |

Add New Item

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

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Start #600742 Calendar View and Address 6:25 PM

3300

FIG. 36

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/Items/View.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

View: All Sort 1: Created Date Sort 2: No. Votes

# Items: 5 Add New Item

Protected Topics Not Shown(0)

~ 3702

|   | Title   | Author | Created | Last Response |
|---|---|--------|---------|---------------|
| 1 | Additional Development Documents                | ssholm | 9/24/01 |               |
| 2 | Online Training Module Upgrade                  | ssholm | 9/23/01 |               |
| 3 | Trademark Application 9                         | ssholm | 9/23/01 |               |
| 4 | KDNA - Underlying Principles                    | ssholm | 9/23/01 | 9/25/01       |
| 5 | Knobbe Martens Provisional Application 11/01/00 | ssholm | 9/23/01 |               |

Add New Item

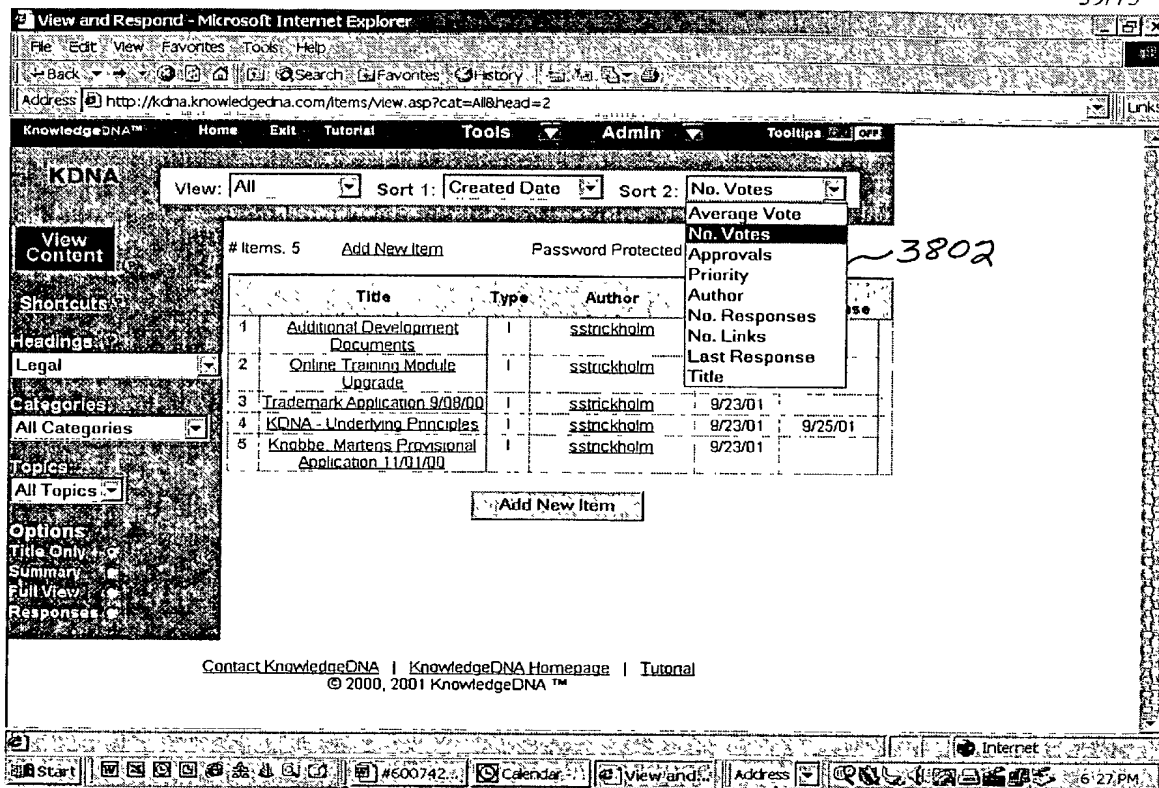
Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

© 2000, 2001 KnowledgeDNA™

Start #600742 Calendar View and Address 6:26 PM

3300

FIG. 37



3300

FIG. 38

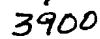


FIG. 39



http://kdna.knowledgedna.com/contentleader.asp?itemID=1068&search=

KnowledgeDNA™

Content Leaders

Web Masters

Heading Leaders

Category Leaders

Topic Leaders

Steve Stockholm  
Sasha Globa  
Calvin Tom

Steve Stockholm

Steve Stockholm

Steve Stockholm

4002

4000

Item Number 4000

Link(s)

Add to Alerts

FIG. 40



FIG. 41

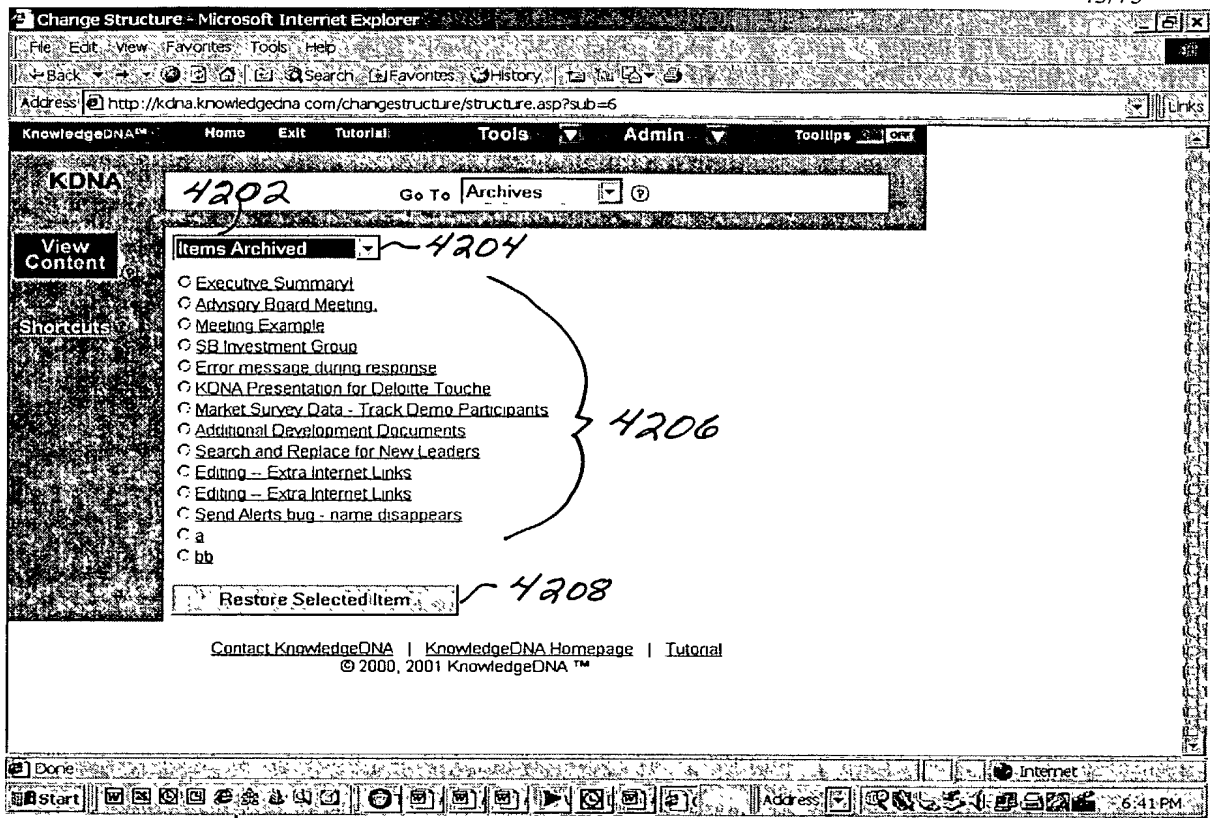
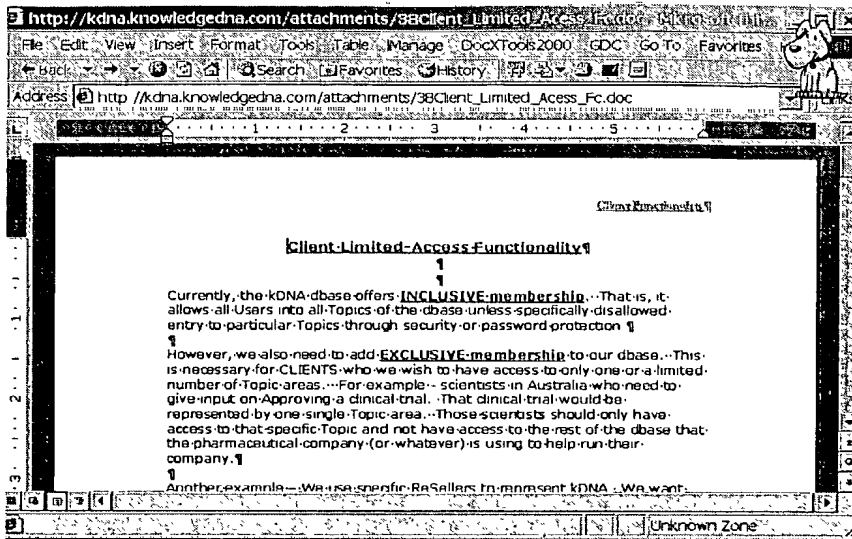


FIG. 42



4300

FIG. 43

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History

Address http://kdna.knowledgedna.com/items/addressresponse.asp?ItemID=196&Idq=Idea&head=2&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips OFF

KDNA

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

## Respond to Idea

Response Author: SGradisar Wednesday, October 10, 2001

**Title:** Additional Development Documents

**Summary:** This is a description of some additional functionalities for the database.

**Contents:** Most of these are currently implemented. A few of these are still awaiting development.

See attachments below

**Response:**

Cancel Response Respond Clear Fields

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Done Internet

Start #600742 Calendar User Login Address 8:19 AM

FIG. 44

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/items/addresponse.asp?itemID=196&idq=idea&head=2&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

### Respond to Idea

Response Author: SGradisar Wednesday, October 10, 2001

|                  |   |
|------------------|---|
| <b>Title:</b>    | Additional Development Documents  |
| <b>Summary:</b>  | This are descriptions of some additional functionalities for the database.  |
| <b>Contents:</b> | Most of these are currently implemented. A few of these are still awaiting development.<br>See attachments below: |
| <b>Response:</b> | I think we need an expanded discussion of Topics in this context.   |

Cancel Response Respond Clear Fields

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial  
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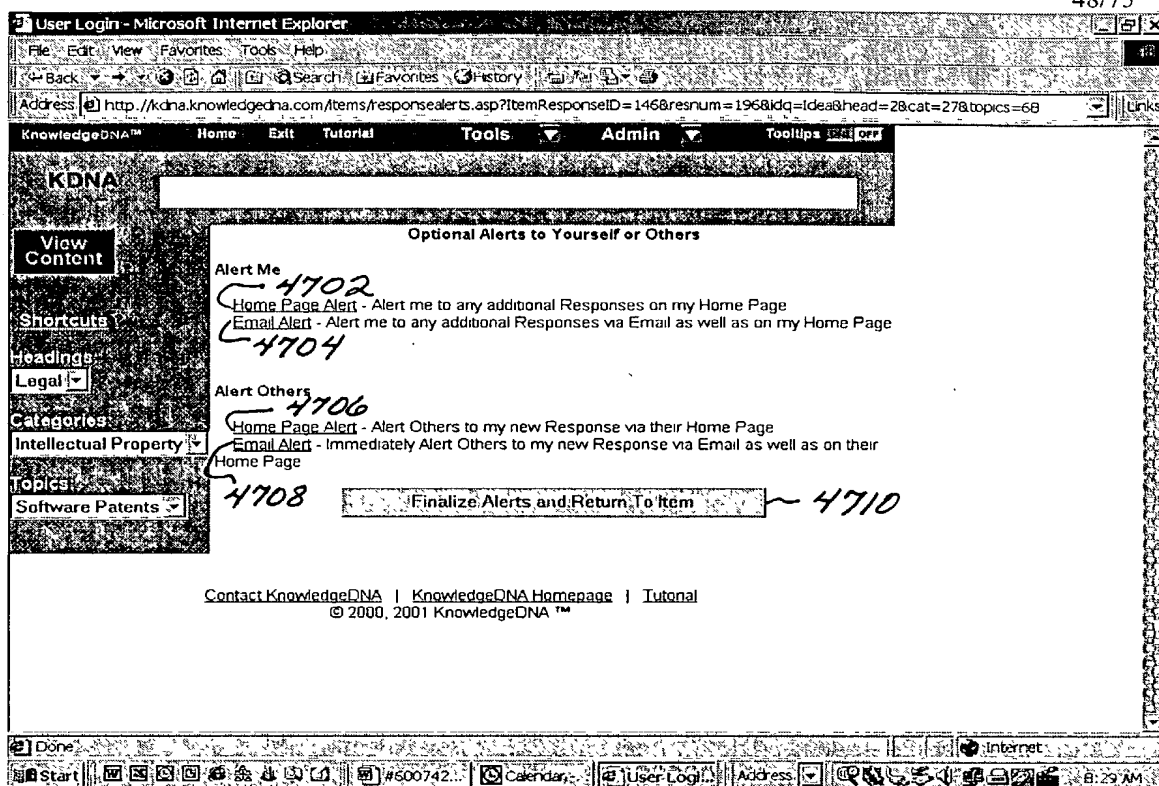
Done Internet

Start #600742: Calendar User Login Address 8:24 AM

4400

FIG. 45

4600



4700

FIG. 47



User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/Items/responsealerts.asp?push=yes&resnum=1968&itemResponseID=1468&head=28&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

**View Content**

**Shortcuts**

**Headings**

**Legal**

**Categories**

**Intellectual Property**

**Topics**

**Software Patents**

**Optional Alerts to Yourself or Others**

**Alert Me**

**Remove Email Alert**

**Alert Others** ~ 4706

**Home Page Alert** - Alert Others to my new Response via their Home Page

**Select Recipients** **Move** **Current Recipients**

Heading Leader  
Category Leader ~ 4802  
Topic Leader  
Affiliated Clients ~ 4808  
Item Author ~ 4810  
All Respondents ~ 4812

4804  
-----  
Andoni Lizardy  
Andy Winchester  
Brad Weirick  
Eric Brown  
4806

**Email Alert** ~ 4708 - Immediately Alert Others to my new Response via Email as well as on their Home Page

**Finalize Alerts and Return To Item** ~ 4710

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Done Internet

Start #500742 Calendar User Login Address 8:36 AM

FIG. 48

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

Address http://kdna.knowledgedna.com/items/viewtest.asp?itemid=196

Return To Topic

Content Leaders

| Item Number | Title                        | Author      | Created | Last Response | Average Vote |
|-------------|------------------------------|-------------|---------|---------------|--------------|
| 1.          | Idea: Additional Development | sstrickholm | 9/24/01 | 10/10/01      | 2.0          |

Go/No-Go Pending Archive Item

Summary: This are descriptions of some additional functionalities for the database

9/24/01 Most of these are currently implemented A few of these are still awaiting development

See attachments below

Author:sstrickholm Created 9/24/01 Last Response 10/10/01

Add Response Item Number: 196 Links(0) Add to Alerts

Responses(1) Attachments(5) Add to Digital Binder ~ 3912

Attachments:

Client Limited Access Fc.doc

Navigation Map for kDNA 1.2.doc

kDNA - REVIEW Interface.doc

Send\_and\_Receive\_Alerts-2.doc

kDNA-Decision\_Chain-2.doc

Responses. ~ 4904 ~ 4906

Edit Response Begin A New Thread / Item From This Response: delete ~ 4908

1. 10/10/01: I think we need an expanded discussion of Topics in this context SGradisar

Add Response

4902 Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

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Internet

Start #600742 Calendar View and Address 8:50 AM

FIG. 49

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/items/editres.asp?ItemResponseID=1468&resnum=1968&dq=6&head=28&cat=27&topics=68 Links

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips Ctrl

KDNA All

View Content

Shortcuts

Headings

Legal

Categories:

Intellectual Property

Topics:

Software Patents

### Edit This Response

|                  |   |
|------------------|---|
| <b>Title:</b>    | Additional Development Documents  |
| <b>Summary:</b>  | This are descriptions of some additional functionalities for the database.                                    |
| <b>Contents:</b> | Most of these are currently implemented. A few of these are still awaiting development. See attachments below |
| <b>Response:</b> | I think we need an expanded discussion of Topics in this context.   |

5004 Edit Response Clear Fields

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

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Done Start #600742... Calendar User Log Address 8:52 AM

5002

4502

5000

FIG. 50

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://kdna.knowledgedna.com/items/editresponse.asp?ItemResponseID=146&resnum=196&idq=8&head=28&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

Begin New Thread

Author: SGradlsar Wednesday, October 10, 2001

Convert to

Title: 5102

Summary:

Contents: I think we need an expanded discussion of Topics in this context. 4502

5104

5106

5108

Convert Response Clear Fields

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Done: Internet

Start #500742 Calendar User Login Address 8:54 AM

5100

FIG. 51

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History

Address http://kdna.knowledgedna.com/items/editresponse.asp?ItemResponseID=146&resnum=196&idq=8&head=28&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

Begin New Thread

Author: SGradlsar

Convert to 5202

Wednesday, October 10, 2001

Title: Topics and Client Limited Access 5102

Summary: Defining the role of topics and client limited access. 5204 5104

Contents: I think we need an expanded discussion of Topics in this context. 5106

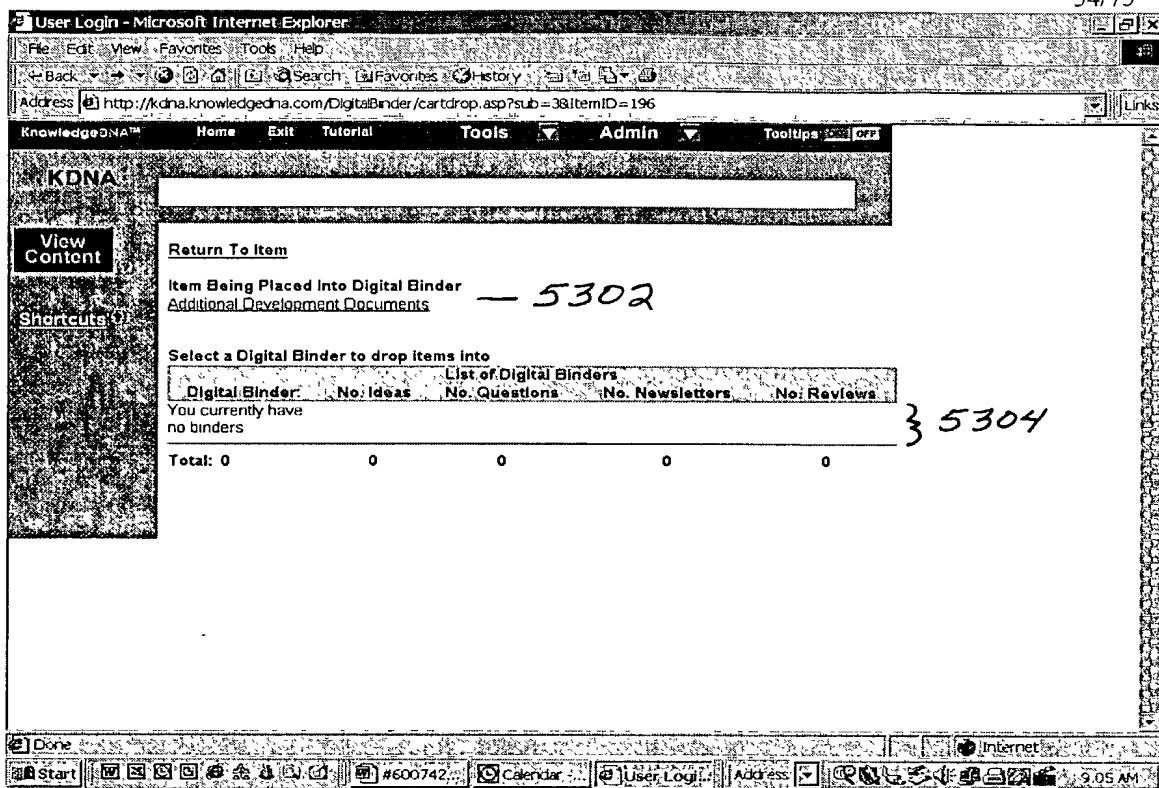
5108 Convert Response Clear Fields

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

© 2000, 2001 KnowledgeDNA™

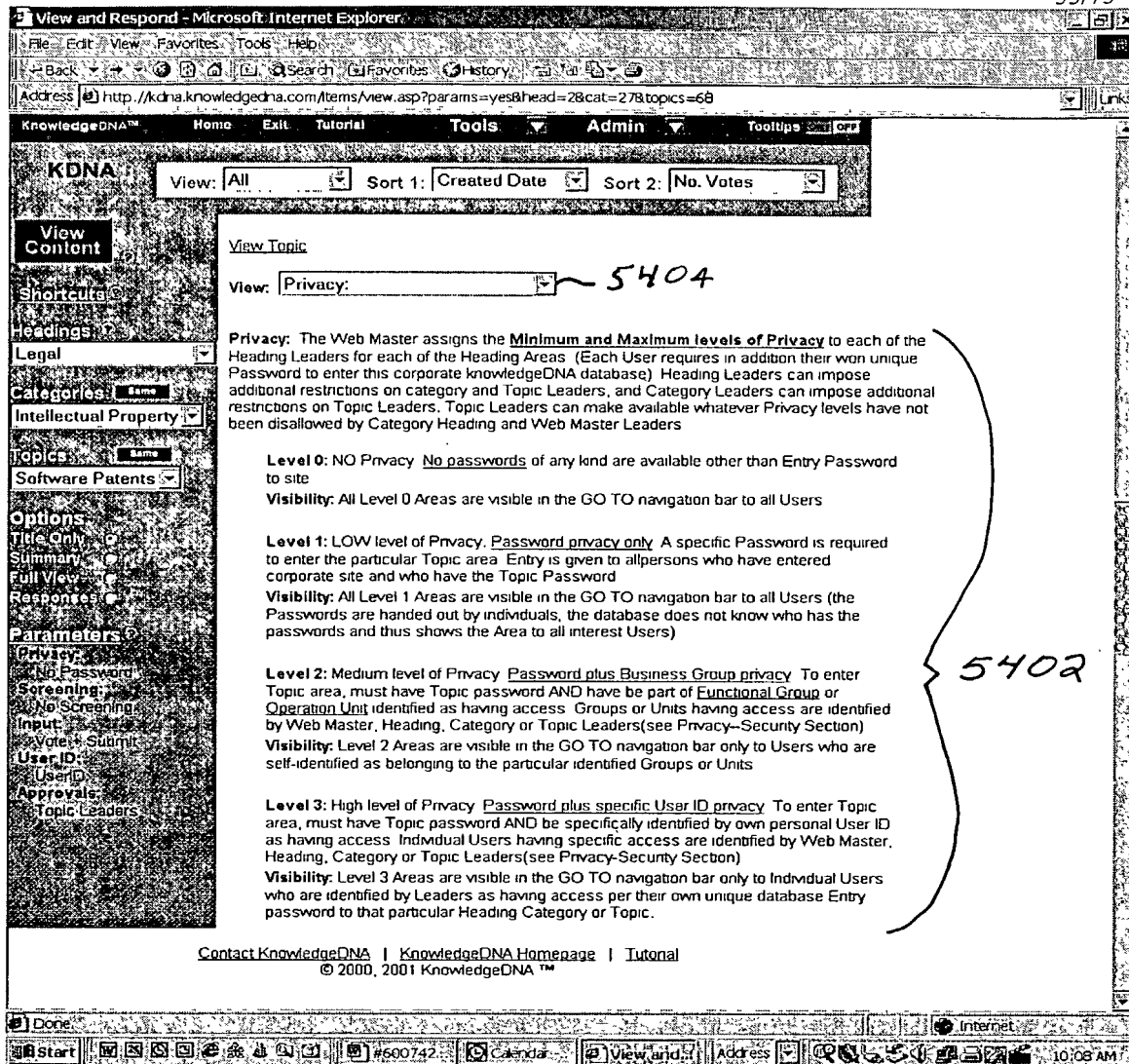
Start #600742 Calendar User Login Address 8:59 AM

FIG. 52



5300

FIG. 53



View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Mail

Address http://kdna.knowledgedna.com/items/view.asp?idq=All&head=28&cat=27&topics=68&samecat=8&samecat=8&view=summary

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

View: All Sort 1: Created Date Sort 2: No. Votes

**View Content**

**Shortcuts**

**Headings**

**Legal**

**Categories**

**Intellectual Property**

**Topics**

**Software Patents**

**Options**

Title Only

Summary

Full View

**Responses**

**Parameters**

Privacy

No Password

Screening

No Screening

Input

Vote + Submit

User ID

User ID

Approvals

Topic Leaders

# Items: 5 [Add New Item](#) [Add To Shortcuts](#) [Content Leaders](#)

**1. Idea: Additional Development Documents** My Vote: (2) Average Vote: 2.0  
Summary: / Full / Response Total Votes: 1

Go/No-Go: Pending  
Summary: This are descriptions of some additional functionalities for the database.

[Add Response](#) Author: sstrickholm Created: 9/24/01 Last Response: 10/10/01  
Item Number: 198 Links(0) Add To Alerts  
Responses(1) Attachments(5) Add to Digital Binder

**2. Idea: Online Training Module Upgrade** My Vote: (2) Average Vote: 0.0  
Summary: / Full / Response Total Votes: 0

Go/No-Go: Pending  
Summary: Additional documentation of a functionality we have not yet included

[Add Response](#) Author: sstrickholm Created: 9/23/01 Last Response:  
Item Number: 193 Links(0) Add To Alerts  
Responses(0) Attachments(1) Add to Digital Binder

**3. Idea: Trademark Application 9/00/00** My Vote: (2) Average Vote: 0.0  
Summary: / Full / Response Total Votes: 0

Go/No-Go: Pending  
Summary: Definitions for 3 Trademark areas

[Add Response](#) Author: sstrickholm Created: 9/23/01 Last Response:  
Item Number: 192 Links(0) Add To Alerts  
Responses(0) Attachments(1) Add to Digital Binder

**4. Idea: KDNA - Underlying Principles** My Vote: (2) Average Vote: 0.0  
Summary: / Full / Response Total Votes: 0

Go/No-Go: Pending  
Summary: Short white paper defining our underlying philosophy, design and communication principles

[Add Response](#) Author: sstrickholm Created: 9/23/01 Last Response: 9/25/01  
Item Number: 191 Links(0) Add To Alerts  
Responses(1) Attachments(1) Add to Digital Binder

**5. Idea: Knobbe, Martens Provisional Application** My Vote: (2) Average Vote: 0.0  
Summary: / Full / Response Total Votes: 0

Go/No-Go: Pending  
Summary: Enclosed are the 4 Word documents that were attached as appendices plus the actual Patent Claims

[Add Response](#) Author: sstrickholm Created: 9/23/01 Last Response:  
Item Number: 190 Links(0) Add To Alerts  
Responses(0) Attachments(5) Add to Digital Binder

[Add New Item](#)

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Start #600742... Calendar... View and... Address... 10:12 AM

5500

FIG. 55



View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/Items/View.asp?idq=All&head=28&cat=All&topics=All&samecat=8&sametop=8&view=full

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

View: All Sort 1: Created Date Sort 2: No. Votes

**View Content**

**Shortcuts**

**Headings:**  
Legal

**Categories:**  
All Categories

**Top (5):**  
All Topics

**Options:**  
Title Only  
Summary  
Full View  
Responses

# Items 5 [Add New Item](#) Password Protected Topics Not Shown(0)

1. **Idea:** Additional Development Documents. My Vote: (2) Average Vote: 2.0  
Go/No-Go: Pending Summary: / Full / Response Total Votes: 1

**Summary:** This are descriptions of some additional functionalities for the database

9/24/01 Most of these are currently implemented A few of these are still awaiting development.

See attachments below.

**Add Response** (2) Author: sstrickholm Created: 9/24/01 Last Response: 10/10/01  
Item Number: 196 Responses: (1) Links: (0) Add To Alerts  
Attachments: (5) Add to Digital Binder

**Attachments:**  
Client Limited Access Fc.doc  
Navigation Map for kDNA 1.2.doc  
kDNA - REVIEW Interface.doc  
Send and Receive Alerts-2.doc  
kDNA-Decision Chain-2.doc

2. **Idea:** Online Training Module Upgrade. My Vote: (2) Average Vote: 0.0  
Go/No-Go: Pending Summary: / Full / Response Total Votes: 0

**Summary:** Additional documentation of a functionality we have not yet included.

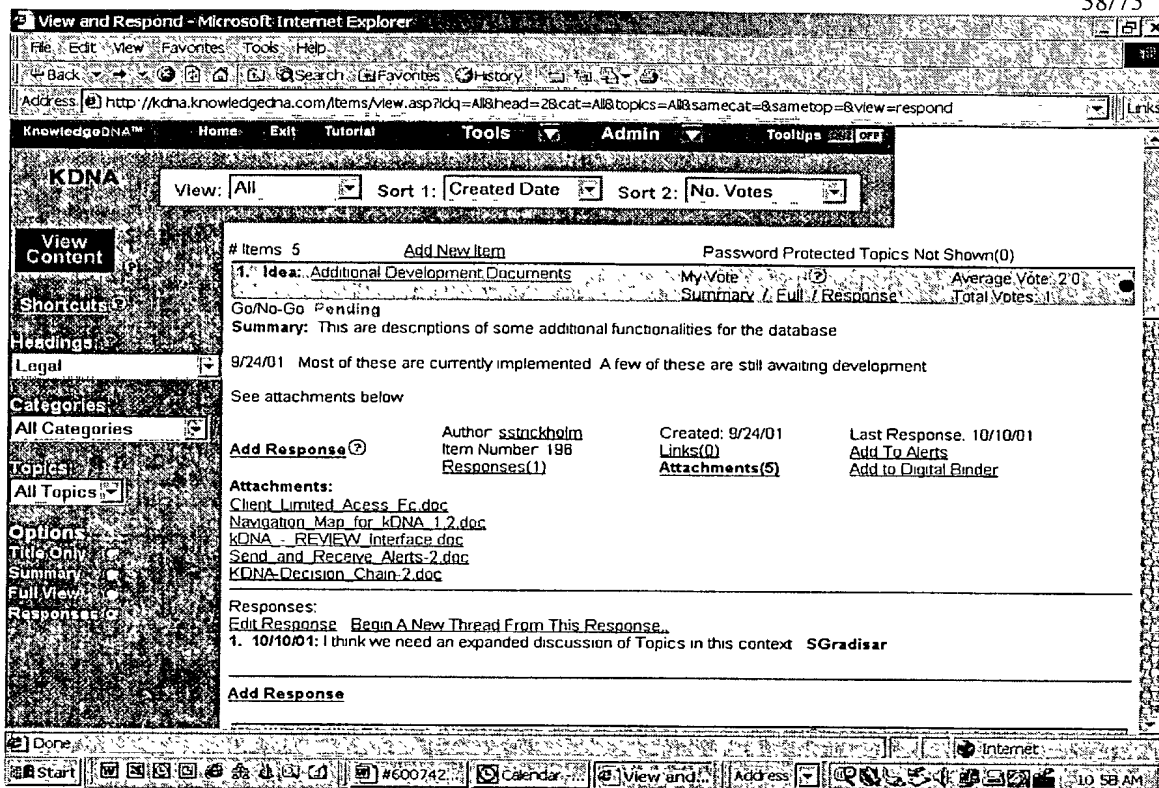
9/23/01 Allows organizations to "push" online trainings at regular intervals to various groups using the KDNA platform

Done: Internet

Start #600742 Calendar View and Address 10:56 AM

5600

FIG. 56



5700

FIG. 57

59/75

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History Mail

Address http://kdna.knowledgedna.com/Items/View.asp?head=11&cat=10&topic=22

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

View Content

Shortcuts: Corporate

Categories: Meetings

Topics: Advisory Board

Options: Title Only, Summary, Full View, Responses

Parameters: Privacy, No Password, Screening, No Screening, Input, Vote + Submit, User ID, User Alias, Approvals, Topic Leader

# Items: 2 Add New Item Add To ShortCuts Content Leaders

5802

|   | Title           | Type | Author        | Created | Last Response |
|---|-----------------|------|---------------|---------|---------------|
| 1 | Review Test     | R    | Steve's Alias | 5/13/01 | 5/29/01       |
| 2 | Newsletter Test | N    | Steve's Alias | 5/8/01  | 7/3/01        |

5804

Add New Item

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Done Start #600742... Calendar View and... Address 1:42 PM

5800

FIG. 58



FIG. 59

The screenshot shows a web browser window titled "User Login - Microsoft Internet Explorer". The address bar displays the URL: <http://kdna.knowledgedna.com/items/addresponse.asp?ItemID=125&Idq=Review&head=11&cat=10&topics=22>. The browser window shows the KnowledgeDNA application interface. The main content area is titled "Respond to Review" and includes a "Response Author: SGradisar" and a date "Sunday, October 21, 2001". The form contains the following fields:

- Title:** Review Test
- Summary:** Test.
- Contents:** Testing adding content the the Review. Not sure whether the content uses the full width of the page here.
- Response:** A large text area for the response, which is currently empty. A handwritten "6002" is visible next to this field.

At the bottom of the form, there are three buttons: "Cancel Response", "Respond", and "Clear Fields". The browser's status bar at the bottom shows "Done" and "Internet". The taskbar at the bottom of the screen shows the Start button and several open applications, including a calendar and a user login window.

6000

6002

FIG. 60

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/items/addresponse.asp?itemID=1258&idq=Review&head=118&cat=108&topics=22

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

**KDNA**

Add Response

**Respond to Review**

Response Author: SGradisar Sunday, October 21, 2001

**Title:** Review Test

**Summary:** Test

**Contents:** Testing adding content the the Review. Not sure whether the content uses the full width of the page here.

**Response:** It looks like it does not.

6102 ~6002

Cancel Response Respond Clear Fields

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Start #600742... Calendar User Log... Address 1:50 PM

6000

FIG. 61

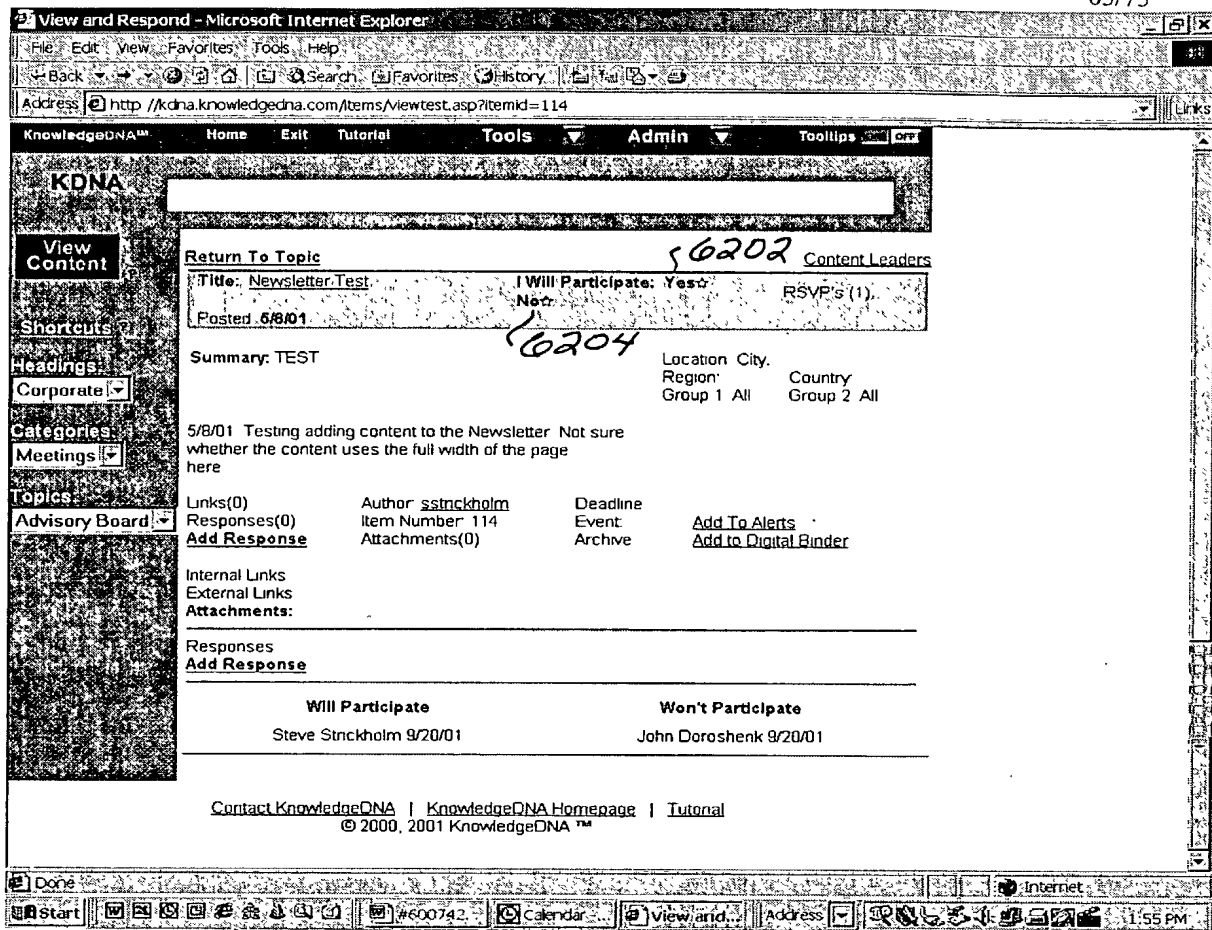


FIG. 62

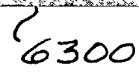


FIG. 63



KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

Go To Create Structure 6414

View Content

Shortcuts

Organization Structure

Content Structure and Leaders

Set User Capabilities

Set User Access Levels

Reports on Access Level Activity

Access Level Definitions

Create Structure To Do List: Set-Up: 6416

- To Rename, Move, Consolidate or Archive go to Change Structure.
- Leaders set up the different Functional Groups and Operation Units
- Leaders set up the Headings, Categories, and Topics as well as the subordinate leaders below their level
- Web Master selects User Capabilities for all User Levels.
- Leaders define abilities of subordinate Leaders and users Levels of Access.
- Go to: Set-Up My Personal Profile Page.

Set-Up Structure Menu Outline:

- Organization Structure ~ 6402
  - Define Organization Structure Web Master sets up the different Functional Groups and Operation Units.
  - Reports on Organization Structure: Shows the number of individual Users attached to different Groups and Units
- Content Structure and Leaders ~ 6404
  - Define Content Structure. Leaders assign the Headings, Categories, and Topics and the associated leaders below them.
  - Expandable Report on Content Structure Shows names and counts numbers of Heading, Category, and Topic Leaders
- Set User Capabilities ~ 6406
  - Activate Filtering Options Web Master selects Filtering Capabilities for all User Levels.
- Set User Access Levels ~ 6408
  - Access Level Summary Overview of Access Levels
  - Setting Access Levels: Leaders define abilities of subordinate Leaders and Users Levels of Access.
- Reports on Access Level Activity, Number Of Topic Areas ~ 6410
  - Privacy
  - Screen Ideas.
  - Read/Write Capabilities
  - Use Of Aliases
  - Go/No-Go Approval Of Ideas
- Access Level Definitions, Levels of Control ~ 6412
  - Privacy
  - Screen Ideas
  - Read/Write Capabilities
  - Use Of Alias
  - Go/No-Go Approval Of Ideas

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6400

FIG. 64

6500

FIG. 65 .



User Login - Microsoft: Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History Mail

Address http://kdna.knowledgedna.com/admin/admin.asp?sub=10&pagenum=3&top=2

KnowledgeDNA™ Home Edit Tutorial Tools Admin Toplinks

KDNA

Go To Create Structure

View Content

Shortcuts

Organizer Structure

Content

Set User Capabilities

Set User Access Levels

Reports on Admin

Level Activity

Account Level Endabilities

Reports On Content Structure

|                         |                         |                         |             |                  |            |
|-------------------------|-------------------------|-------------------------|-------------|------------------|------------|
| Top Level               | Web Master              | Steve Strickholm        | Sasha Gluba | Stanley Gradisar | Rick Tache |
| Headings                | Add a New Heading       |                         |             |                  |            |
| Categories              | Add a New Category      |                         |             |                  |            |
| Choose Heading          | Administration          |                         |             |                  |            |
| Set Categories          |                         |                         |             |                  |            |
| Category Labels         |                         |                         |             |                  |            |
| Add a New Category      | Category Name           | ~ 6702                  |             |                  |            |
|                         | Category Leader         | Steve Strickholm ~ 6704 |             |                  |            |
|                         | Add New Category ~ 6706 |                         |             |                  |            |
| Assign Category Leaders |                         |                         |             |                  |            |
| Topics                  | Add a New Topic         |                         |             |                  |            |

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Done

Internet

Start

Address

7:15 PM

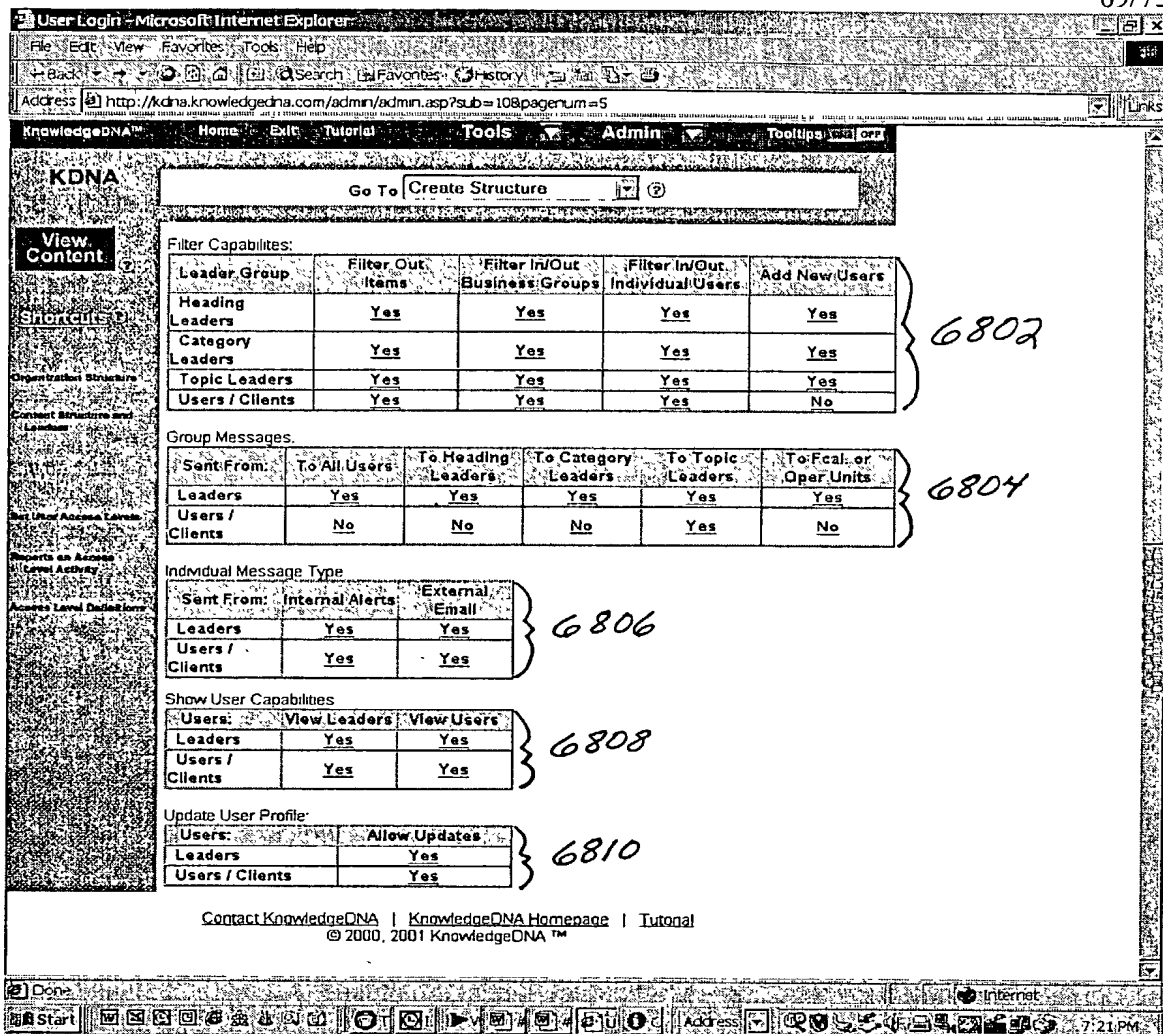


FIG. 68

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/admin/admin.asp?sub=108&pagenum=6

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips Off

KDNA

Go To Create Structure

View: Heading Levels ~ 6914

Access Level Definitions

| Definitions | Privacy (0-3)     | Screen (0-3)     | Read/Write (0-3) | User ID (0-3) | Approvals (0-3)  |
|-------------|-------------------|------------------|------------------|---------------|------------------|
| Level 0:    | No Password       | No Screening     | Vote + Submit    | No User ID    | Not Used         |
| Level 1:    | Password Only     | Topic Leaders    | Respond + Vote   | Group         | Topic Leaders    |
| Level 2:    | Pass + Bus. Group | Category Leaders | Respond Only     | Alias         | Category Leaders |
| Level 3:    | Pass + User ID    | Heading Leaders  | Read Only        | User ID       | Heading Leaders  |

6902

Default Levels For New Topics

| Privacy (0-3) | Screen (0-3) | Read/Write (0-3) | User ID (0-3) | Approvals (0-3) |
|---------------|--------------|------------------|---------------|-----------------|
| 10            | 10           | 10               | 31            | 111             |

6908 6910 6904

Setting Access Levels

| Headings              | Privacy (0-3) |     | Screen (0-3) |     | Read/Write (0-3) |     | User ID (0-3) |     | Approvals (0-3) |     |
|-----------------------|---------------|-----|--------------|-----|------------------|-----|---------------|-----|-----------------|-----|
|                       | MIN           | MAX | MIN          | MAX | MIN              | MAX | MIN           | MAX | MIN             | MAX |
| Administration:       | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Legal:                | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Finance:              | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Marketing:            | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Sales:                | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Technical R&D:        | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Technical Operations: | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Capital Development:  | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Customer Adoption:    | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Customer Support:     | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |
| Corporate:            | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 121 | 10              | 31  |
| Personal:             | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 121 | 10              | 31  |
| Training:             | 10            | 31  | 10           | 31  | 10               | 31  | 10            | 31  | 10              | 31  |

6906

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Start Internet

Address

7/25 PM

6900

FIG. 69

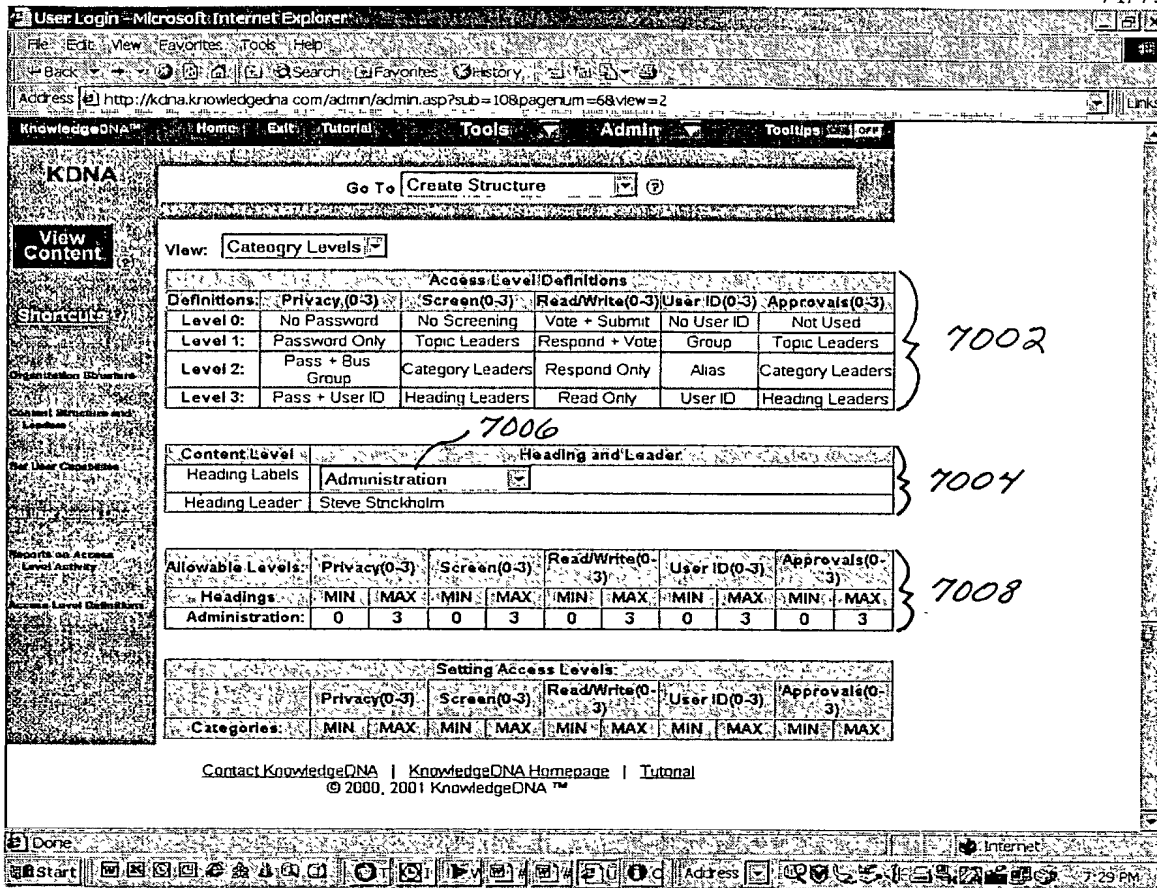


FIG. 70

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History View

Address http://kdna.knowledgedna.com/admin/admin.asp?sub=108pagenum=68view=3

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips

KDNA

Go To Create Structure

View: Topics Levels

Access Level Definitions

| Definitions | Privacy (0-3)    | Screen (0-3)     | Read/Write (0-3) | User ID (0-3) | Approvals (0-3)  |
|-------------|------------------|------------------|------------------|---------------|------------------|
| Level 0:    | No Password      | No Screening     | Vote + Submit    | No User ID    | Not Used         |
| Level 1:    | Password Only    | Topic Leaders    | Respond + Vote   | Group         | Topic Leaders    |
| Level 2:    | Pass + Bus Group | Category Leaders | Respond Only     | Alias         | Category Leaders |
| Level 3:    | Pass + User ID   | Heading Leaders  | Read Only        | User ID       | Heading Leaders  |

7102

Content Level

| Content Level | Topic and Leader  |
|---------------|---|
| Topic Labels  | Capital Development / Funding Partners / Individual Investors |
| Topic Leader  | Andy Winchester   |

7106

7104

Allowable Levels

| Allowable Levels      | Privacy (0-3) | Screen (0-3) | Read/Write (0-3) | User ID (0-3) | Approvals (0-3) |     |
|-----------------------|---------------|--------------|------------------|---------------|-----------------|-----|
|                       | MIN           | MAX          | MIN              | MAX           | MIN             | MAX |
| Individual Investors: | 0             | 3            | 0                | 3             | 0               | 3   |

7108

Setting Access Levels

| Topic                 | Privacy (0-3)    | Screen (0-3)     | Read/Write (0-3) | User ID (0-3)    | Approvals (0-3)  |
|-----------------------|------------------|------------------|------------------|------------------|------------------|
|                       | Set Access Level | Set Access Level | Set Access Level | Set Access Level | Set Access Level |
| Individual Investors: | 111              | 10               | 10               | 31               | 111              |

7110

7112

7114

Set Topic Password

|            |                 |
|------------|-----------------|
| 123Andy456 | Submit Password |
|------------|-----------------|

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Done

Internet

Start

Address

7:32 PM

FIG. 71





User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgeDNA.com/admin/admin.asp?sub=7

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA

Go To Add New User

View Content

Shortcuts

User Name:

Password:

Repeat Password:

First Name:

Middle Name:

Last Name:

Email:

User Type:

Add New User

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Done Start Internet 7:55 PM

FIG. 73

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Go Favorites History Mail Print

Address: http://kdna.knowledgedna.com/admin/admin.asp?sub=9

KnowledgeDNA™ Home Exit Tutorial Tools Admin ToolTips [ON] OFF

KDNA

Go To Add and Affiliates Clients

View Content

Show Content

Add New Clients

User Name

Password

Repeat Password

First Name

Middle Name

Last Name

Email

User Type

Add New User

Affiliate Current Clients

Client Type

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Done Start Internet

7:57 PM

FIG. 74